

ODLC Fall Governing Board Minutes

Oct 27, 2021, 4pm Pacific

In Attendance:

Governing Board Members:

Charla Oppenlander, Klamath County Library (representing the Klamath County Library District)

Kris Wiley, Roseburg Public Library (representing the Associate Libraries)

Elizabeth Sonstegaard, Albany Public Library (and ODLC Executive Committee Chair)

Fawn Dabrowiak, Libraries in Clackamas County

Executive Committee Members:

Rebecca Gabert, Salem Public Library, ODLC Selection Committee Chair

Carrie Schindele-Cupples, Springfield Public Library, ODLC Executive Committee Vice Chair

Absent:

Governing Board Members:

Jenny Berg, McMinnville Public Library (representing CCRLS)

Jennifer Croft, Bandon Public Library (representing the Coos County Library District)

Charles Dunham, Corvallis Public Library

Andy Northrup, Eugene Public Library

Wende Glimpse, Jackson County Library Services

Nolen Guerrero, Josephine Community Library District

Meg Spencer, Siuslaw Public Library District (representing the Lane Council of Librarians)

Ryan McGinnis, Cook Memorial Library (representing Libraries of Eastern Oregon (LEO) and ODLC Executive Committee Member-at-large)

Kathryn Kohl, Libraries in Clackamas County

Geri Godber, Tillamook County Library (representing the Oceanbooks Network and ODLC Executive Committee Member-at-large)

Additional Members:

Stephanie Chase, Libraries of Eastern Oregon, ODLC Executive Committee Secretary

Kristynn Johnson, Eugene Public Library, ODLC Cataloging Chair

The **2021-2022 Executive Committee** was introduced:

- Elizabeth Sonstegaard, Chair
- Carrie Schindele-Cupples, Vice Chair
- Stephanie Chase, Secretary
- Rebecca Gabert, Selection Committee Chair
- Kristynn Johnson, Cataloging Chair
- Geri Godber, Member-at-Large
- Ryan McGinnis, Member-at-Large

A **brief overview of the ODLC** was given, touching on the roles of the Executive Committee and the Governing Board; when each group meets and for what purpose; the updated website; and the transition to OLA as the ODLC financial administrator.

The Public Library Division acts as our go-between with OLA, and this new relationship means the ODLC now pays an administrative fee for grants. OLA has processed three LSTA grants since taking over as the fiscal agent. The LSTA funds will be used for holds and replenishing metered access titles as well. In addition, the ODLC is the recipient of an annual \$50,000 LSTA grant from the State Library, which is great for our collection and requires little paperwork.

Our current contract with OverDrive continues until 6/30/2023, with an \$18,000 annual platform fee with no annual increase. There is an 8% increase for content in 2021/2022 as voted on by members in FY 20/21.

A big thank you to Stephanie Chase was shared; she updated, repopulated and reorganized the website with new information. All pertinent information about ODLC should be there.

Budget and Collection Update

A big thank you to Rebecca Gabert for her selection guidance and executive committee work was offered — Rebecca and the selection team keep an eye on our holds ratios and metered access use.

Currently, the ODLC has a 15:1 ebooks:hold ratio and a 20:1 audiobooks:hold ratio. Metered access titles are repurchased when they have six or more holds. Each year, we purchase simultaneous use titles from Blackstone audio. Overall, we repurchase about 30% of the collection each year to keep it fresh.

In spring 2021, the ODLC received an additional \$33,000 grant from the State Library to specifically increase diversity in our collection. Purchasing was focused on titles for the Spanish collection (approximately \$8,000) and Own Voices titles in English (\$10,000) as well as purchasing patron requests, holds, and metered access titles (\$13,000). In addition, grant funds ensured we could purchase three copies of all OBOB titles (\$2,800), as the OBOB committee didn't have the ability to give funding for purchasing titles this year.

Carrie Schindele-Cupples shared information on ODLC's current spending to date for the year, totalling \$130,338, or 33% of the budget, for FY22:

- By Format
 - **Audiobooks:** \$51,430.34
 - **E-books:** \$78,907.68
- **Just Holds:** \$70,097.63
- **Requests:** \$8,977.45
- **Selector choices:** \$51,262.94

Annual insights from the collection update (from October 2020 to October 2021)

- 85,000 unique users
- 2.4 million checkouts
- 1 million holds
- Updates on the Million Checkout Club
- Top circulating libraries included in the press release:
 - Eugene
 - Jackson County
 - CCRLS (Salem)
 - Corvallis
 - LINCC (Lake Oswego)
- Overall, checkouts are down slightly from March 2020/as the pandemic hit the peak, but still experiencing growth in the use of our collection.

Member libraries can contact Elizabeth for the press release template to promote in your community.

Elizabeth noted the statistics show we serve so many Oregonians across the state, and continues to show the importance of digital lending. ODLC continues to plan for growth in digital content use — we know holds are really high, and put a lot of pressure on the collection. Typical increases suggested for ODLC member fees for content are 0%, 4% or 8%; Elizabeth asked libraries to start thinking about what your library can contribute — any ideas for how to promote the service but decrease the wait times?

Advantage Plus

One option for decreasing wait times is by enrolling your library in Advantage Plus: Advantage copies your library purchases are earmarked *only* for your specific library,

but if your library sets those titles Advantage Plus, it allows for titles purchased by your library to be shared consortia-wide *if your patrons don't have them checked out*. Your patrons are always prioritized, and there is no additional cost to go from Advantage to Advantage Plus.

Kris Wiley of Roseburg said they turned on Advantage Plus at their library. The guidelines they use are that, if there are four or more holds on a title for their patrons, they purchase an Advantage title. ODLC members using Advantage Plus include Driftwood Public Library; Hermiston Public Library; Josephine County Library System; Lake County Library District; the Libraries of Eastern Oregon cooperative; Monmouth Public Library; Pendleton Public Library; and Roseburg Public Library.

New Programs from OverDrive

Next, Elizabeth touched on the new **magazine titles available on Libby**. Some member libraries are currently offering, but it would cost \$80,000 for ODLC to add magazines (3689 individual simultaneous use titles). This would be a major portion of our budget, and so is unrealistic right now with our current budget. Kris Wiley asked if we can get a lower price for fewer titles, and Charla Oppenlander mentioned they currently subscribe to Flipster which is title by title purchasing.

If individual libraries are interested, Fawn Dabrowiak said LINCC was quoted \$17,000 if they do it as a consortia, noting here is benefit to having the magazines in the same Libby app.

Also noted for follow-up: Kanopy was recently purchased by Overdrive.

Elizabeth offered an overview of **Public Library Connect**, which connects schools using the Sora program/app with their local public library (ie ODLC content). This is an exciting opportunity to engage the next generation of library users and build usage of kid and young adult content. There are 33 schools signed up so far, with the Eugene School District having the most usage.

Overdrive is reaching out to the school partners — they will complete the integration so students can access ODLC content with their school credentials.

There is an opportunity to inform and train staff around this; users see only the youth content on the Sora app. It was asked for ODLC members to put out the word on social media and other outlets; Fawn asked for the list of libraries so we can reach

out to them as well — Elizabeth will follow up on that, as well as reaching out to our OverDrive rep Rob Rando for a general update on the setup and participation.

In the **general discussion of Tech Issues**:

- OverDrive is sunsetting the Overdrive (ie the old) app
- Will take it out of the app stores in February 2022
- Member libraries are asked to actively promote Libby and ensure references to the OverDrive app are removed from promotional materials/website, etc.

Question from Fawn - on the libby app you can't recommend titles. Will they enable that future when the overdrive app goes away? Or do they only have that ability on the Library2Go website? Elizabeth will follow up with Rob Rando and report back.

Finally, there was a **reminder of the listserv info** (odlc@omls.oregon.org) and a **request for suggestions/ideas for future changes**, including how governing board members share info on OverDrive.

Respectfully submitted,

Carrie Schindele-Cupples and Stephanie Chase, October 2021