



ODLC Fall Governing Board Meeting

October 27, 2021

Agenda

- Settle in - Introductions
- Overview of ODLC
- Budget, Collection Management, Cataloging Update
- Public Library Connection (PLC)
- General discussion, technology issues, and wrap-up



Meet your Executive Committee for 2021-2022

Elizabeth Sonstegaard, Chair

Carrie Schindele-Cupples, Vice Chair

Stephanie Chase, Secretary

Rebecca Gabert, Selection Committee
Chair

Kristynn Johnson, Cataloging Chair

Geri Godber, Member-at-Large

Ryan McGinnis, Member-at-Large

Overview of ODLC

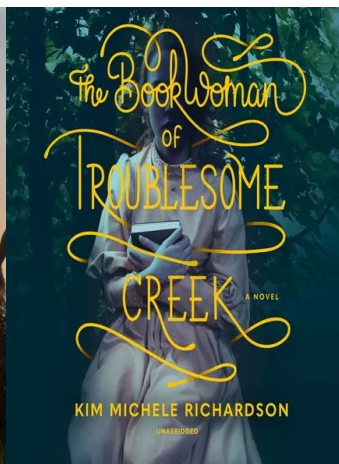
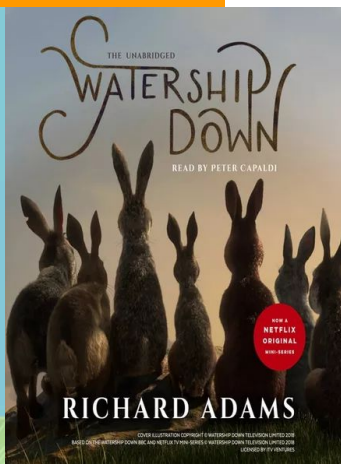
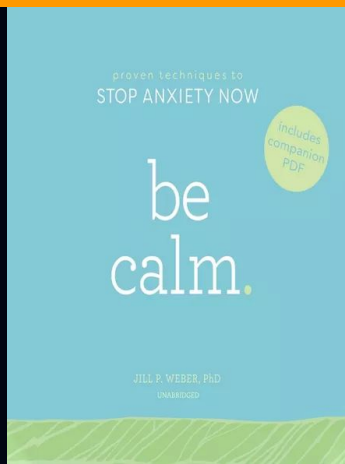
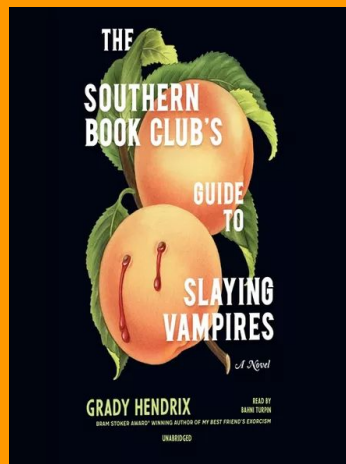
- Executive Committee & Governing Board
- Monthly meetings of the Executive Committee, and bi-annual meetings of the Governing Board (fall and spring)
- OLA is ODLC's financial administrator, PLD acts as go-between. This means we now pay administrative fees for grants.
- Website: <https://sites.google.com/site/odlccommittee/>
 - Minutes
 - Bylaws
 - Selection Policy

Overview of ODLC continued...

- We have a contract with OverDrive which continues until 6/30/2023 so we are set for now.
 - \$18,000 annual platform fee with no annual increase
 - 8% increase for content in 2021/2022 (voted on by members in FY 20-21)
- We are the recipients of a \$50,000 statewide LSTA grant each year (for the foreseeable future!)
 - Great for our collection
 - Some reporting/paperwork involved

Budget and Collection Update

- Thank you Selection Team!
- Regular Spending
 - Metered Access Titles
 - High Holds
 - Simultaneous Use





Breakdown of the recent \$33,000 of LSTA grant money from the State Library:

Spanish books - \$7039.93

Own Voices in English - \$10,000.44

Patron Requests - \$5000.00

Extra OBOB Copies - \$2757.67

Metered Access Renewals - \$3201.96

Holds - \$5000.00

Collection Update

- Annual Insights

85,000 unique users

2.4 million checkouts

1 million holds

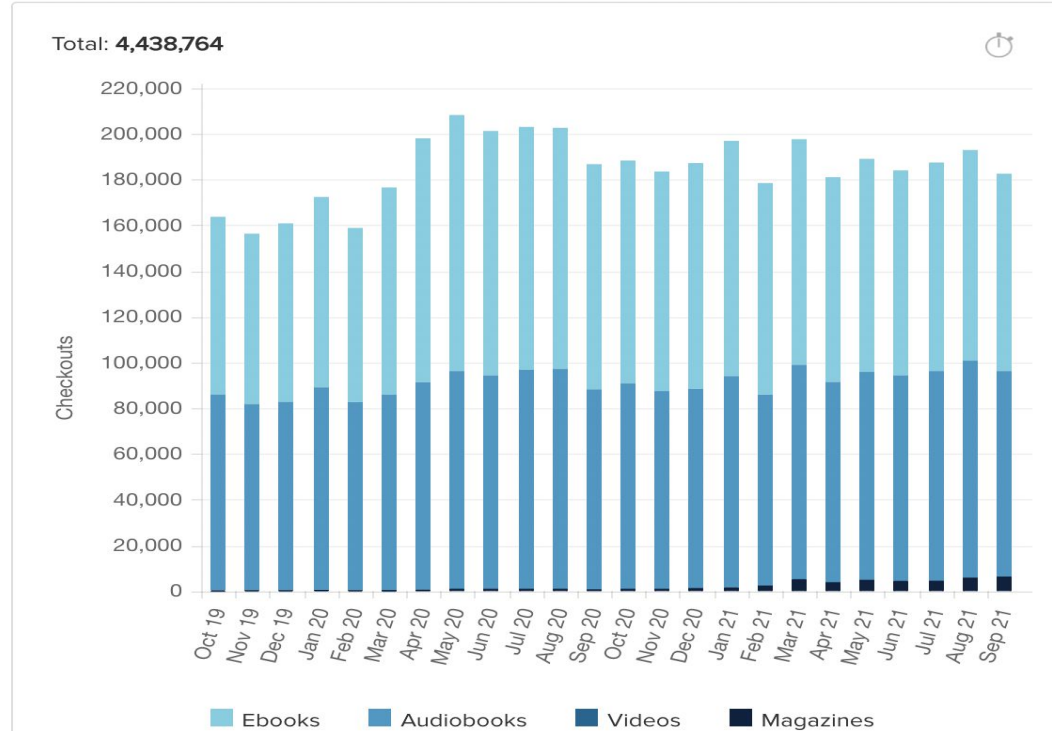
A graphic featuring a magnifying glass resting on an open newspaper. The text "MILLION CHECKOUT CLUB" is overlaid in large, white, sans-serif capital letters. The graphic is framed by a dotted white border at the top and bottom, set against an orange background.

MILLION CHECKOUT CLUB

- Million + Checkout Club
- Over One Million Checkouts in 2021 (so far).
 - Top Circling libraries included in Press Release:
 - Eugene, JCLS, CCRLS (Salem), Corvallis, LINCC (Lake Oswego)
 - Template for press release available

Collection Update - Checkouts

Checkouts by format



Next budget cycle

- Planning for continued growth in digital content
- Typical content increase options have been between 0-8% increase

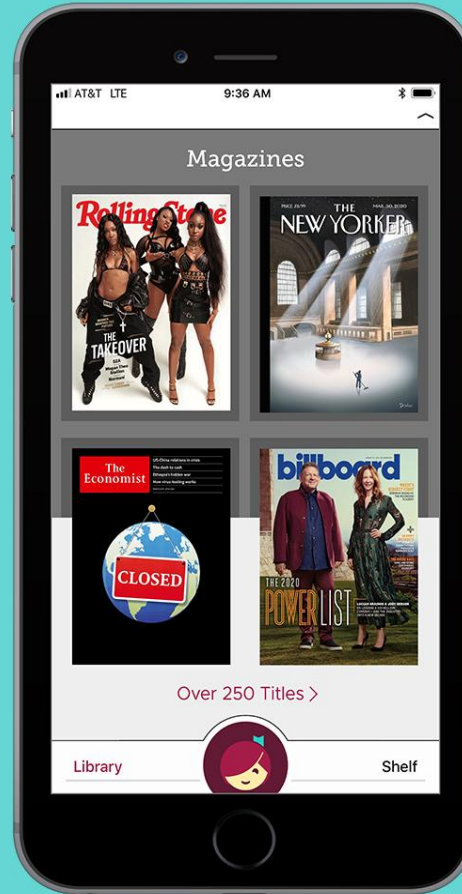
Advantage Plus enrollment

-
- + Set up by the shared collection.
 - + Move or share eligible titles from your collection with the shared collection.
 - + Maintain priority on holds for your own users.
 - + Set up a plan that determines title eligibility.
 - + Share eligible titles automatically or review manually.
 - + Improve title selection, availability and circulation for all members of the shared collection.

Advantage Plus Participating members

Advantage member	Date they enabled Advantage Plus
Driftwood Public Library	12/17/2020
Hermiston Public Library	10/22/2019
Josephine County Library System	9/23/2019
Lake County Library District	10/20/2020
Libraries of Eastern Oregon	7/28/2021
Monmouth Public Library	5/12/20
Pendleton Public Library	8/27/2021
Roseburg Public Library	4/27/2020

- Some member libraries currently offering magazine access
- \$80,000 for ODLC to add magazines.
- 3689 individual titles



New
magazines
available now!



Read on Libby.

The one-tap reading app
from our library.





- Overview of PLC and Sora program
- Partnerships with local schools
 - 33 schools signed up so far
 - Eugene School District has the most usage so far

Library & School Partnership

Learn how we're working with area schools to offer more ebook & audiobook access to students.





Public Library Connect - Sora app

- Identify schools in your community you want to partner with and reach out to discuss Public Library CONNECT
- Appoint an advocate or committee at your library and the school to focus on connecting students with your library's digital titles
- Meet regularly to check in on promotional efforts and share metrics of checkouts and users

Listserv and ODLC communication

A horizontal banner image showing a group of five diverse young adults (three women and two men) sitting around a table. They are looking at an open book and appear to be in a collaborative learning or discussion environment. The text "Hello. What can we help you with?" is overlaid in white on the image.

Hello. What can we help you with?

LISTSERVS:

- ODLC listserv: odlc@omls.oregon.org

GENERAL COMMUNICATION:

- How do you, as governing board members, disseminate information about ODLC?
- Any suggestions/ideas for future changes?



General Discussion and Tech Issues

App Updates:

- Goodbye to the the legacy OverDrive app!
 - It will be removed from the Apple App Store, Google Play, and Microsoft Store in February 2022.
 - The goal is to have most OverDrive app users migrated to Libby by the end of 2022.
- Overdrive recommends that all partners actively promote Libby and remove references to the OverDrive app from library websites and promotional materials.



Libby.

Thank you!