

Oregon
Geographic
Information
Council (OGIC)
7/27/2022

Strategic Plan Update – Part 1

Plan to Update the Plan



WORKGROUP



OUTREACH



ANALYSIS



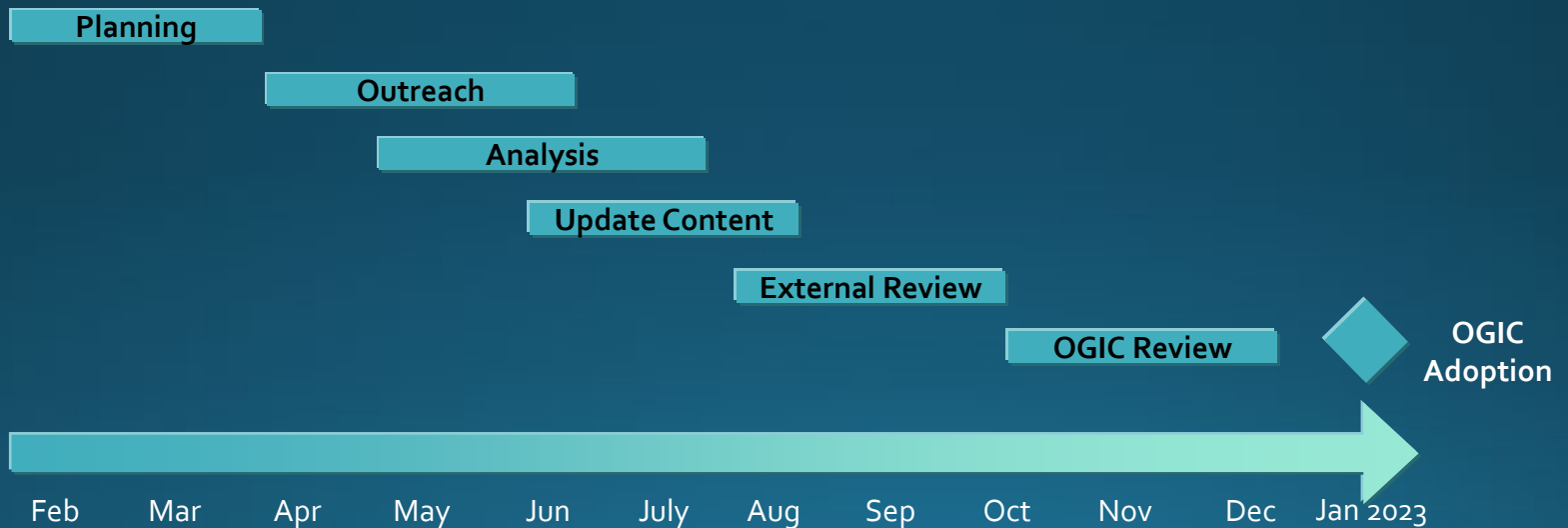
UPDATE
CONTENT



EXTERNAL
REVIEW

Schedule

- 12-month schedule highlights
- OGIC Review of Draft Plan – October 2022
- OGIC Approval of Final Strategic Plan – January 2023





Outreach Surveys

OGIC Members

- Purpose: to learn about how OGIC members view the SP goals and their role in advancing the goals; member willingness and capacity to do action items.
- 8 Responses

GIS Practitioners

- Purpose: to ask about OGIC actions, GIS community expectations, and areas where OGIC can help/support the GIS community; validate the current SP goals with external stakeholders.
- 67 Responses

OGIC Member Survey – Key Takeaways

- Most thought all 5 Goals should be carried forward to new plan; Lots of potential for improvement.
- How well is OGIC accomplishing the SP Goals?
 - 0-100% Grade: On average, all goals graded at < 50%
- Concerns/Issues
 - Inability to communicate w/ GIS community
 - Not sure how OGIC members can advance goals
 - Too many goals/objectives; unrealistic, needs focus
 - Roles and oversight/governance structure is unclear

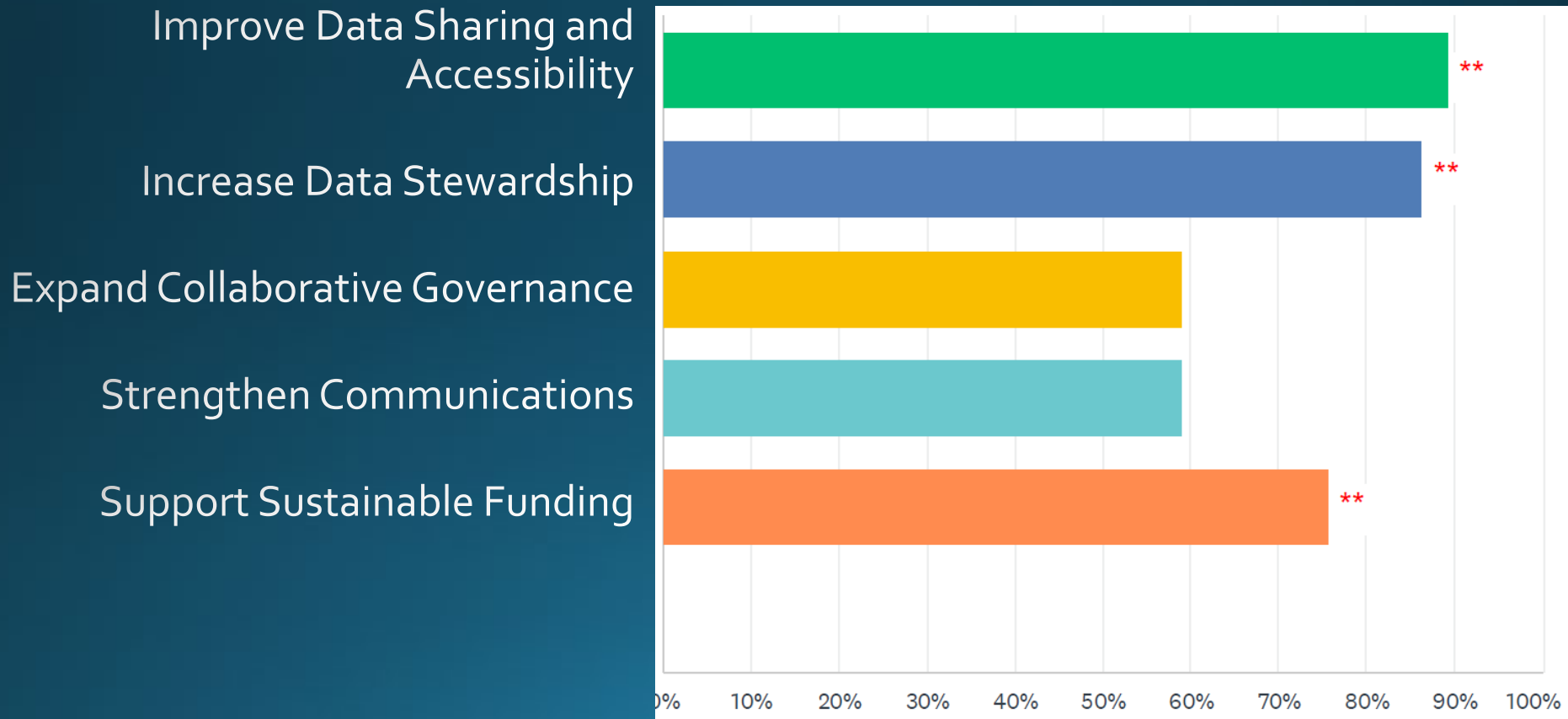
GIS Practitioner Survey – Key Takeaways

Question: Prioritize Current Goals



GIS Practitioner Survey – Key Takeaways

Question: Which Goals Should be Carried Forward?



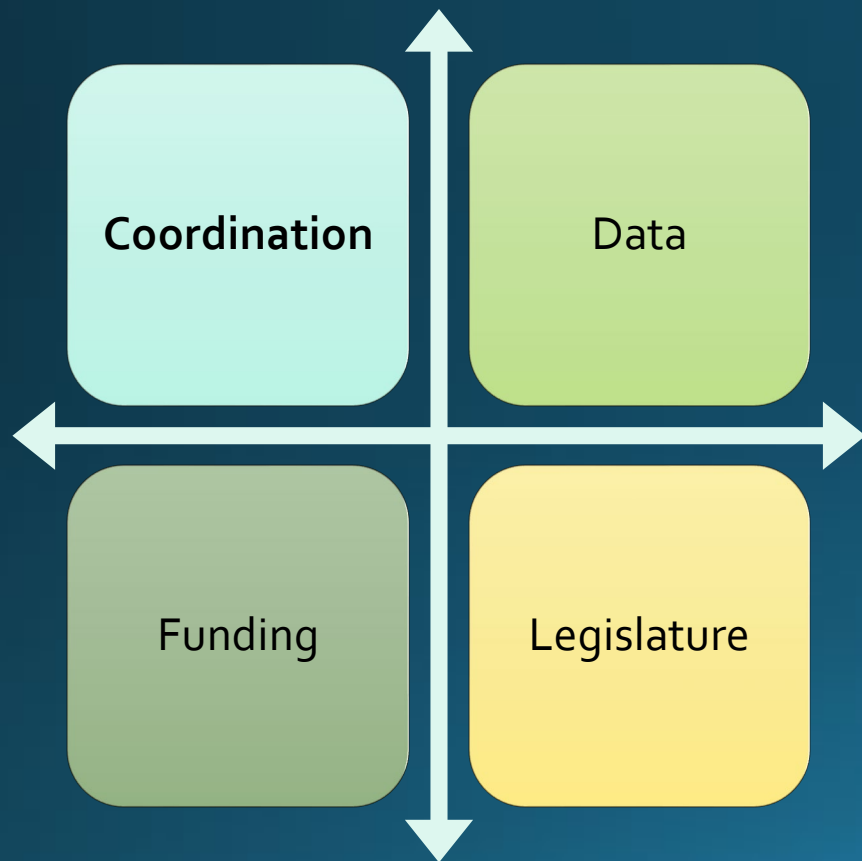
GIS Practitioner Survey – Key Takeaways

Question: Goal or Topic for Next Strategic Plan

- High-Resolution Imagery for Oregon
- Open Data, Oregon's Open Data Strategy, Ability to Find Data
- Focus on Completing Priority Framework Datasets
- Tax Lot Data Sharing by Local Gov't / Aggregate Local Gov't Data
- Goals are Good: Narrow/Focus the Objectives
- Improve OGIC Communications; Clarify Role

GIS Practitioner Survey – Key Takeaways

Question: Role of OGIC?

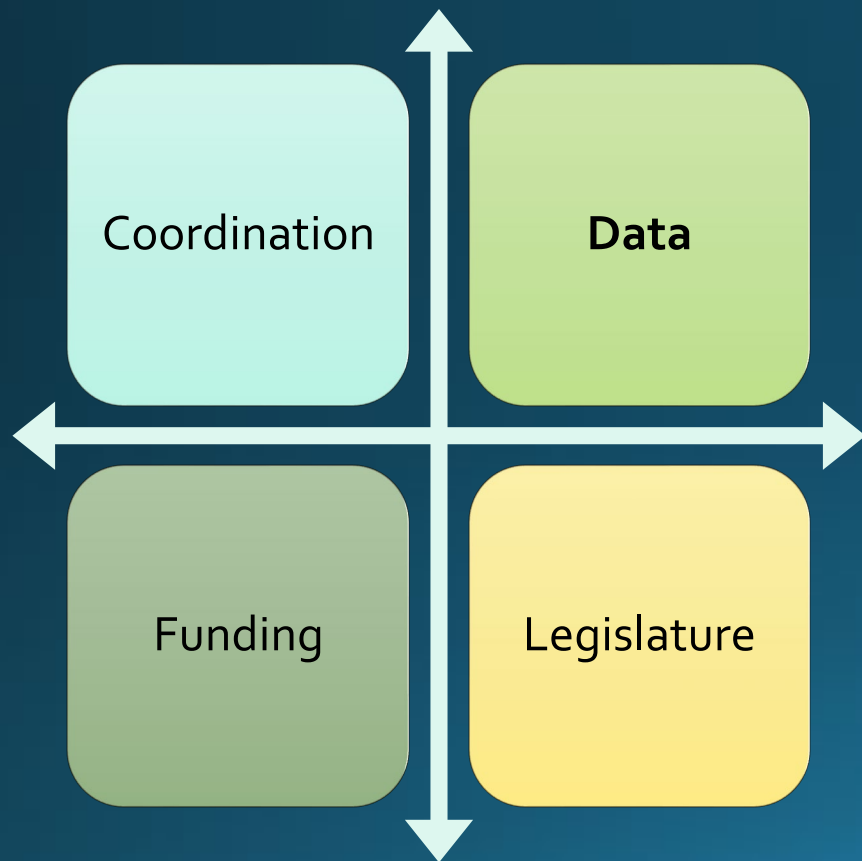


Coordination

- Getting the right people in the room to advance goals.
- Broaden participation (gov't, private, non-profit)
- Partner with others (ORURISA, User Groups)

GIS Practitioner Survey – Key Takeaways

Question: Role of OGIC?

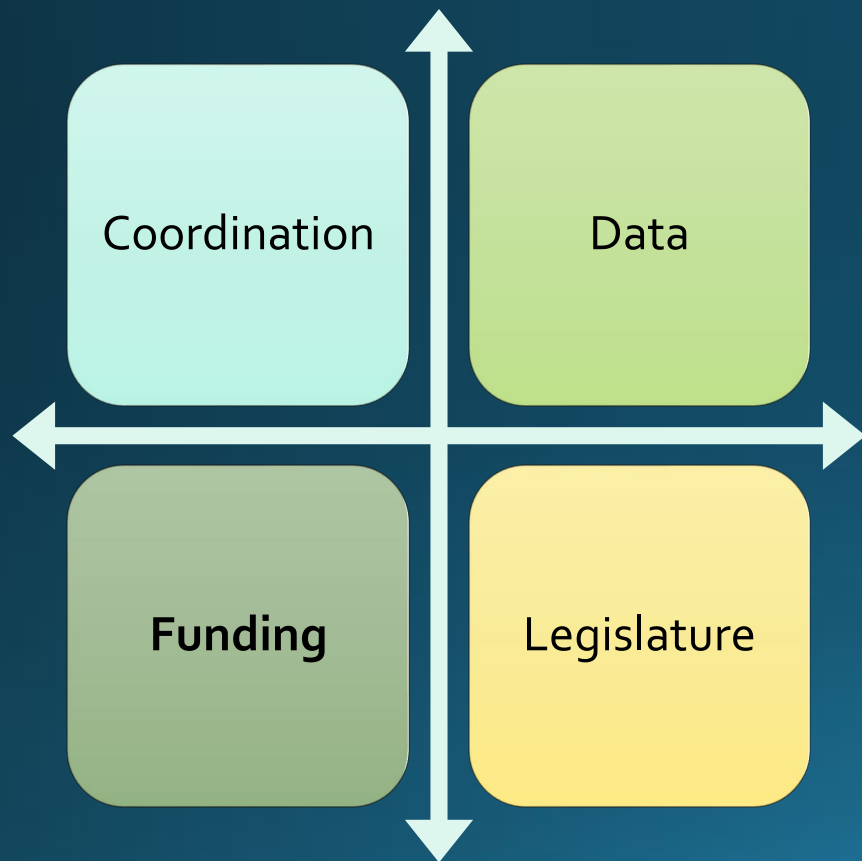


Data

- Authoritative Catalog, Storage of Data, Accessibility
- Standards and Stewardship
- Funding to Complete Priority Data

GIS Practitioner Survey – Key Takeaways

Question: Role of OGIC?

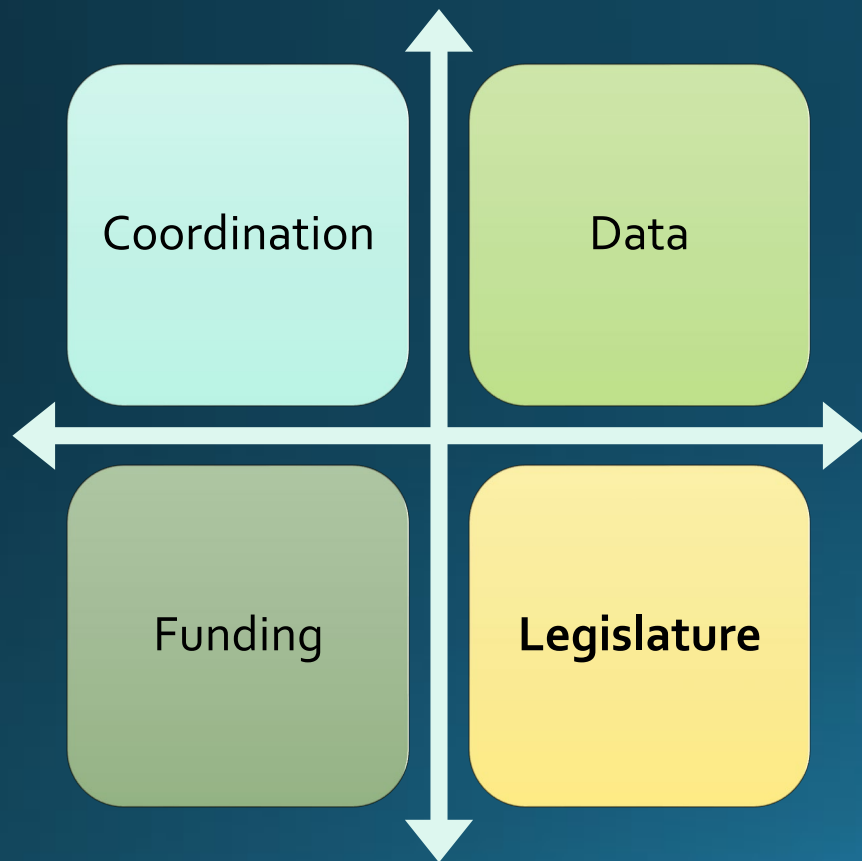


Funding

- New Data Development
- Data Aggregation

GIS Practitioner Survey – Key Takeaways

Question: Role of OGIC?



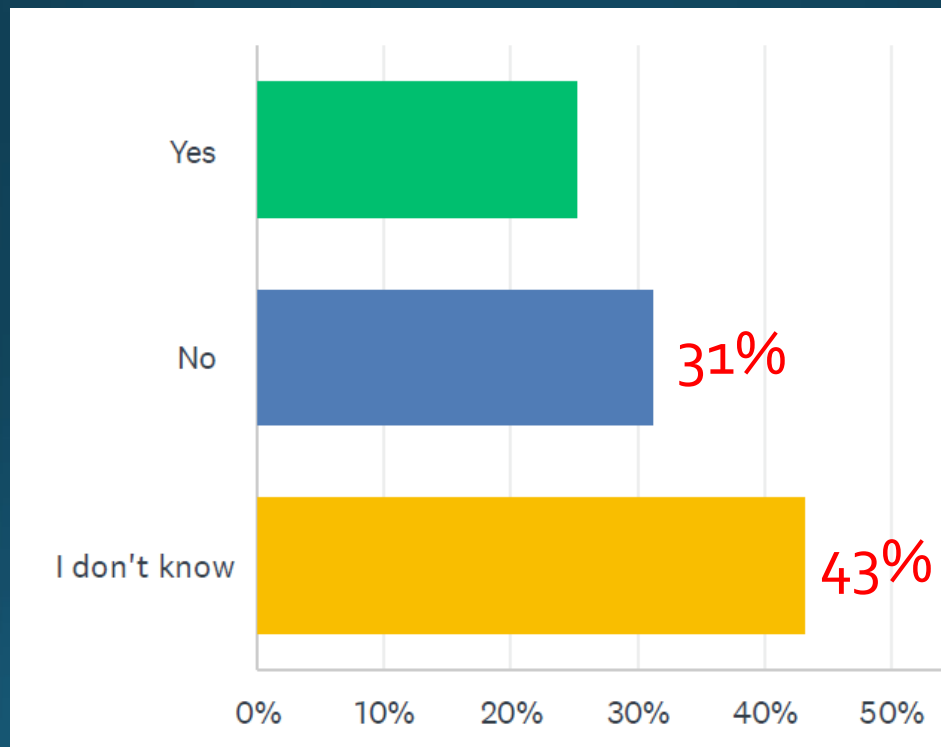
Legislature

- Data sharing requirement / public domain / public asset
- Awareness of data sharing challenges
- Champion GIS and data sharing
- Funding for data, imagery, storage of lidar



GIS Practitioner Survey – Key Takeaways

Question: Is OGIC Effective in Advancing Data Sharing & Management Coordination?



Next Steps??

Strategic Plan Workgroup Recommendations

- 1) Reduce and Revise Strategic Plan Goals
- 2) Narrow the Objectives
- 3) Create a New OGIC Website
- 4) Reconsider OGIC's org chart / structure / committees



Reduce and Revise SP Goals & Objectives

Goal 1: Improve Data Sharing and Accessibility

~~Goal 2: Increase Data Stewardship~~

~~Goal 3: Expand Collaborative Governance~~

Goal 2/3: Expand Data Governance

~~Goal 4: Strengthen Communications~~

Goal 5: Support Sustainable Funding





Ideas from Other States

- North Carolina Geographic Information Council
- Arizona Geographic Information Council
 - Arizona's Data Hub
- Utah Geographic Information Council
 - Maps on the Hill