

Old Monterey Market Place

General Information

The Old Monterey MarketPlace is sponsored by the Old Monterey Business Association and takes place every Tuesday of the year on Alvarado Street in Downtown Monterey. Vendor set-up time begins when Alvarado Street is clear at approximately 3:00PM AND ENDS AT 3:40PM. Selling hours begin at 4:00PM and end at 7:00PM in the winter months and 8:00PM in the summer.

The MarketPlace is a weekly international community event that features local businesses, arts and crafts, gourmet prepared and packaged foods from around the world along with seasonal varieties of fresh fruits, vegetables, flowers, fish and eggs. Community events and entertainment are scheduled on a weekly basis to include a variety of activities for all ages.

APPLICATION: Vendors must complete and sign an application as well as provide copies of all documents required by the county and state for the vendor to do business. Market management reserves the right to admit and locate vendors based on product mix and consumer demand, as well as cancel any vendor based on poor performance, lack of cooperation, misrepresentation of product or failure to follow market policy. Approval is needed to display items not listed on your application. All applications are subject to Old Monterey Business Association approval.

State Board of Equalization (831) 443-3003
Monterey Agricultural Department (831) 759-7325
Monterey County Health Department (831) 647-7654

RESERVATIONS: Vendors must reserve space one week in advance. Reservations for each market are accepted beginning at 4:15PM on Tuesday for the following week. **CANCELLATIONS MUST BE MADE BY 3:30PM MONDAY. IF YOU DO NOT CALL TO CANCEL BY THIS DEADLINE, YOU WILL BE CHARGED THE APPROPRIATE RATE FOR YOUR RESERVED SPACE.**

ARRIVAL: Cars parked illegally are removed from Alvarado Street from 3:05PM - 3:15PM. Vendors who arrive before this time must exit Alvarado and return once the street is clear. **Please do not wait in turn lanes or in the street in from of barricades as this causes severe traffic congestion. Vendors may wait in legal parking spaces on other streets only.** The MarketPlace officially begins at 4:00PM. Vendors who arrive at 3:40PM will be considered late. No vehicles will be admitted through the barricades after 3:40PM.

PLEASE OBSERVE 5 MPH SPEED LIMIT AT ALL TIMES!

SET UP: Vendor booth size must not exceed 10' x 10'. (Assigned spaces are often smaller than 10'x10'). Vehicle and display height is restricted to 8' maximum from the ground. All tables must be covered with a tablecloth. Playing of music of any kind or burning of incense requires prior approval by Market management. Vendors are not allowed to bring children or pets.

DURATION: All vendors are required to sell for the full scheduled hours of the market. Early departure may result in exclusion from future markets. The Market Place is in operation until 7:00PM in the winter and 8:00PM in the summer.

FEE: The weekly fee for certified produce, grocery/food, and craft vendors is **\$35.00**. Restaurants pay **\$40.00**. The annual application processing fee of **\$50.00 (non-refundable)** is collected after the completion of two markets.

RETURNED CHECKS ARE SUBJECT TO A \$25.00 FEE IN ADDITION TO ALL BANK SERVICE CHARGES.

**VENDORS MUST HAVE PAYMENT READY (CASH OR CHECK)
WHEN MARKET STAFF ARRIVES TO COLLECT.**

For further information please call the Market Coordinator at (831) 655-2607.

Revised 01/02

2002 Old Monterey Market Place Application

Upon receipt of the completed application, Vendors will be notified of admittance based on space availability and product mix. If a space is not immediately available, eligible Vendors will be placed on our waiting list and notified as soon as an opening becomes available.

Upon Completion of two consecutive Markets, Vendors will be required to pay an annual application processing fee of **\$50.00** in order to become a continuing participant in the MarketPlace. After payment is made, Vendor will receive an Old Monterey MarketPlace apron and a packet detailing the By-Laws of the Market. **Application fees are collected on an annual basis and are non-refundable.**

The undersigned acknowledges receipt of the Old Monterey MarketPlace general information sheet and agrees to comply with all rules. Non-compliance may result in the revocation of any position or priority placement, or the revocation of continuing Vendor status without refund of application fee.

The undersigned accepts responsibility for the Vendor space and certifies that they are authorized to execute and accept legal process on behalf of the business.

The undersigned agrees to indemnify and hold harmless the City of Monterey, the Old Monterey Business Association, and the property owners and tenants from all damages, liabilities, costs and expenditures including attorney's fees.

We thank you and appreciate your interest and participation in the Old Monterey MarketPlace, the largest and most successful Market in Monterey County.

Please remember that payment of your application fee does not guarantee a space or a particular location in the MarketPlace. Space assignments are based on performance, consecutive markets attended, adherence to Market policies, and the changing demands of the Market.

SIGNATURE: _____

TITLE: _____

DATE: _____

Please return this application and all other required documents to:

**OLD MONTEREY MARKETPLACE
321 Alvarado St., Suite G
Monterey, CA 93940 (831) 655-2607**

The Old Monterey MarketPlace is produced and sponsored by the Old Monterey Business Association

**** OFFICE USE ONLY ****

Date Received:

Dues Received:

Rules/Apron Issued:

- If you have a current annual Temporary Food Facility Permit from Monterey County, please submit a photocopy.
- Food Vendors are encouraged to submit their application but not to purchase a Permit until Market Management has approved the application. Contact Monterey County Health Department at (831) 647-7654 for further information.