

SPEAKER BIOS & CONTACT INFORMATION

TIMOTHY BISHOP, CMSM

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Timothy became involved in downtown revitalization in 1988 as a volunteer with the Main Street program in Albany, Oregon and has managed Main Street programs in Baker City, Walla Walla, and Ellensburg over the last twenty years. He is currently the Tourism and Marketing Director for Baker County Oregon and serves on Historic Baker City's Economic Restructuring Committee. Timothy is a graduate of the National Main Street Center's Institute for Professional Downtown Management, and has been a regular presenter at the National Main Streets Conference, the Washington State Downtown Revitalization Institute, the Association of Washington Cities, and Oregon Main Street trainings and conference. In 2006, he was recognized by the State of Washington with a Career Achievement Award for Historic Preservation.

Sessions: Fall Clean-up! Get Started on Business Retention and Assistance; No Photoshop Required: Capture Great Photos to Grow Your Main Street Program

MARY BOSCH

Email: mary@marketekinc.com

Website: www.marketekinc.com

Mary Bosch, Marketek Principal since 1989, is experienced with every facet of the business development process – from the perspective of the entrepreneur to the developer and the economic development professional. Through her work on downtown revitalization assignments throughout the nation, Mary has acquired a strong understanding of what it takes to rebuild a community's retail and economic base. Since beginning her planning career over 25 years ago, Mary has completed market research, business development and management projects for a wide range of public, nonprofit and private clients. Mary has led over 50 trainings and workshops on Market Analysis, Business Recruitment/Retention and Business Plans for Business Districts for local and state Main Street organizations. Mary co-authored with the Oregon Downtown Development Association, "Retail Market Analysis & Business Development Made Easy," a step-by-step workbook. She has a special passion for building the confidence and skills of downtown managers around business development.

Session: Fall Clean-up! Get Started on Business Retention and Assistance

ROGER BROOKS

Email: beckydurkin@dditeam.com

Website: www.destinationdevelopment.com

Enthusiasm has been Roger Brooks' mantra for nearly 30 years. As CEO of Destination Development International (DDI), Roger's expertise comes from having assisted nearly a thousand communities in their efforts to become better places to live, invest, establish a business, or visit. Known for telling engaging stories, Roger uses real-life examples shown in photos and video-clips, some of them hilarious, all of them poignant. His bottom-line rules, tips, and ingredients leave attendees with rock solid action items they can implement today to make a difference tomorrow.

Sessions: The 20 Ingredients of an Outstanding Destination; Things You Can Do Today to Make a Difference Tomorrow

SEANETTE CORKILL

Email: seanette@frontdoorback.com

Website: www.frontdoorback.com

FrontdoorBack came into existence to bring the benefits of design and merchandising to retailers of all persuasions, ranging from the basics to boutique strategies. Even small changes can have a big impact and she is effective at making the case for investing in a store's appearance. Seanette worked with the nationally recognized design firm, Retail Design Associates, and then gained experience in consumer behavior research

and brand management working for Paco Underhill's firm, Envirosol. Prior to founding her company, her position as Director of Store Design and In-store Marketing for over 10 years for a multi-million dollar specialty retailer provided ongoing visual merchandising experience with the added benefits of facilities, construction, and project management expertise. It all added up to knowing what changes to make and what's involved in making them.

Session: 7 Store-front Components Contributing to an Eye-catching & Appealing Store

SHERI FREEMUTH

Email: sheri_freemuth@nthp.org

Website: www.preservationnation.org

Sheri Freemuth is a Program Officer for the National Trust for Historic Preservation's (NTHP) Western Office. As a Program Officer, Sheri provides direct technical assistance, advice, expertise in advocacy, and access to NTHP programs to grassroots activists, local partners, and governments, preservation organizations, and community groups in Oregon, Washington and Idaho. She opened the first field office of the Western Region in Boise in March 2009. Sheri is a City Planner with nearly 30 years of experience in land use and environmental planning. She earned a Bachelor of Arts degree from Scripps College and a Masters of City Planning from San Diego State University.

Session: Keep it Real: Preserving with Authenticity – Sponsored by the National Trust for Historic Preservation

KURI GILL

Email: kuri.gill@state.or.us

Website: www.oregonheritage.org

Kuri Gill is the grants and outreach coordinator for Heritage Programs of Oregon parks and Recreation Department. The grant and outreach programs support individuals and organizations in the preservation and interpretation of Oregon's heritage through historic cemeteries, museums and historic properties. Kuri earned her BA at the University of Oregon in Art History and MA at California State University, Chico in Museum Studies. She was formerly Curator and Education Coordinator at Mission Mill Museum and worked at the Linn County Historical Museum in Brownsville. Kuri believes strongly that heritage and the arts make for stronger communities.

Session: Building a Successful Framework for Volunteer Recruitment, Retention, and Recognition

ELAINE HOWARD

Email: Elaine@elainehowardconsulting.com

Website: www.elainehowardconsulting.com

Elaine Howard is the principal of Elaine Howard Consulting, LLC, a firm which specializes in creating vibrant cities using urban renewal/tax increment financing as an implementation tool. In addition to working with over twenty Oregon cities in their urban renewal planning, Elaine has a background in both private development and as a project manager for the Portland Development Commission, the City of Portland's urban renewal agency. Her vast experience in both public and private sector development allows her to discern critical issues in communities, communicate effectively with stakeholders, and help communities develop plans to implement their visions.

Session: Funding tools for Downtown Revitalization

BETH INECK

Email: ineckb@cityofnampa.us

Beth Ineck is the Assistant Director of Economic and Community Development for the City of Nampa, Idaho. Her focus is downtown revitalization and management of the City's urban renewal agency, the Nampa Development Corporation. She staffs the City Historic Preservation Commission and the Arts Commission. In her volunteer time, she serves on the Silver City Property Owners Board in historic Silver City, Idaho and on

the Silver City Historic Foundation Board. Beth holds a B.S. in Business Administration from the University of Tennessee and a M. S. in Agricultural Economics from the University of Idaho.

Session: Keep it Real: Preserving with Authenticity – Sponsored by the National Trust for Historic Preservation

JAMIE JOHNK

Email: jamiejoh@co.clackamas.or.us

Jamie Johnk has worked with Main Street programs since 1996, with her first downtown program in rural Iowa and later managing Oregon downtown programs in Canby, Molalla, and Silverton. Over the years, Jamie has established a number of tools to assist with economic development and downtown revitalization, including Economic Improvement Districts (E.I.D.) and Business Improvement Districts (B.I.D.). Jamie has provided technical assistance and trainings to numerous communities on topics pertaining to business and economic development; business retention, expansion and recruitment; Main Street; E.I.D./B.I.D.; and more. Jamie is currently an economic development and Main Street coordinator at Clackamas County Business & Economic Development.

Session: Funding tools for Downtown Revitalization

ROSEMARY JOHNSON

Email: rjohnson@astoria.or.us

Rosemary Johnson is currently the Planner and Historic Preservation Officer for the City of Astoria. She has staffed the Planning Commission, Historic Landmarks Commission, and Design Review Committee for the City for over 23 years. With only one planner for the City, her job includes working with property owners, contractors, Downtown Association, and organizations in the community on zoning, historic preservation, housing issues, environmental issues, building permits, waterfront development, economic development, and all aspects of long and short range planning.

Session: Keep it Real: Preserving with Authenticity – Sponsored by the National Trust for Historic Preservation

KATHY LA PLANTE

Email: Kathy_laplante@nthp.org

Website: www.mainstreet.org

Kathy LaPlante has worked in the Main Street field for almost 20 years. She joined the staff of the National Trust National Main Street Center as a Program Officer in May 2007. Prior to accepting this position, she served as the first director of the New Hampshire Main Street Center where she worked in that capacity for ten years. Ms LaPlante began her Main Street career in 1989 as the Executive Director of the Chippewa Falls (WI) Main Street program. Seven years later, Chippewa Falls was a recipient of the Great American Main Street Award, recognizing it as one of the top five downtown revitalization programs in the country. Prior to working in downtown revitalization, Ms. LaPlante spent 12 years in retail management, including ten years as manager of Spurgeon's Department stores in Wisconsin, Minnesota, and Iowa.

Session: What Managers Need to Know About Retail & Retailers

CHARLIE MITCHELL

Email: cmitchell@cityoflagrande.org Website: <http://www.cityoflagrande.org/www.lagrandemainstreet.org>

Charlie Mitchell, CECd, has 15 years of economic development experience, and has been involved with Main Street programs in Oregon for 13 years. He has been the Community & Economic Director for the City of La Grande for nearly three years. He holds a CECd certification through the IEDC. Charlie firmly believes that a community's downtown is its heart and soul and provides cities and towns with their identities. Charlie likes to say that downtowns are part shopping mall, part park, part highway and part living history museum – and

if you're lucky – someone's neighborhood. Great downtowns will have all five of those elements working well and working well together. A native Oregonian, Charlie holds a BS degree in Communication and a Masters in Management, both from Southern Oregon University. Charlie is married with two children, living in La Grande.

Session: From the Trenches: Main Street at Work in Oregon

TED ROMAS

Email: fultonny63@frontier.net

Ted Romas is a charter member of the Main Street Myrtle Creek Association and currently serves as Secretary/Treasurer. He is also the current president of the Myrtle Creek~Tri City Area Chamber of Commerce and was named their 2008 Man of the Year. Ted is a member of the Myrtle Creek Parks Commission and coordinates the annual Music in the Park program, the longest running free concert series in Douglas County.

Ted is retired from both the United State Air Force and the California Community College system and lives in Myrtle Creek with his wife Charlotte.

Session: From the Trenches: Main Street at Work in Oregon

JOY SEARS

Email: joy.sears@state.or.us

Website: www.oregonheritage.org

Joy Sears serves as the Restoration Specialist for the State Historic Preservation Office (SHPO) that is under Heritage Programs in the Oregon Parks and Recreation Department. Prior to joining the Oregon SHPO, she served as the Restoration Specialist for the South Dakota SHPO for five years dealing with technical advising for historic preservation. She received her masters in Historic Preservation from the University of Oregon in 2001. Her introduction to historic preservation fieldwork was discovered in her undergraduate studies with a minor in American Studies with an emphasis in Heritage Preservation in her native Minnesota.

Session: Beyond Old is the New Green: Achieving Sustainability While Maintaining Historic Significance

PEGGY SIGLER

Email: Peggy_sigler@nthp.org

Website: www.preservationnation.org

Serving as Oregon's first Field Representative for the National Trust for Historic Preservation, Peggy Sigler has traveled the state and provided resources and support services to communities, Main Street programs and heritage partners from Lakeview to Astoria. With a Bachelors degree in Art Education from OSU, Sigler came to the National Trust with more than twenty years of varied experience in historic preservation, heritage museums and tourism, downtown design and organizational development as a volunteer, employee and consultant.

Session: Keep it Real: Preserving with Authenticity – Sponsored by the National Trust for Historic Preservation

SHERI STUART

Email: sheri.stuart@state.or.us

Website: www.oregonheritage.org

Sheri Stuart is the state coordinator of the Oregon Main Street program (OMS) which is administered by the State Historic Preservation Office (Oregon Parks and Recreation Department). OMS helps communities throughout the state preserve and revitalize the economy, appearance, and image of their traditional business districts using a range of services and assistance to meet the needs of communities interested in revitalization.

Prior to her current position, Sheri worked for the National Trust Main Street Center for eight years working primarily with small and midsize communities across the country. Before joining the NTMSC, Sheri served as

executive director of the Port Townsend Main Street Program in Washington for eight years. During her tenure, the program received numerous state awards as well as twice being recognized as a semi-finalist in the Great American Main Street Awards. Most recently, Sheri was the assistant coordinator of the Washington State Main Street Program.

Session: Creating Successful Special Events

KEITH TIANEN, AICP

Email: krtianen@charter.net

Keith Tianen, AICP and principal of Downtown Solutions LLC in Michigan, has a Master of City Planning degree, directed several downtown revitalization projects in Pennsylvania and Michigan, contributed parking and traffic chapters to the National Trust Main Street Center's Revitalizing Main Street book and Main Street News, presented sessions at National Main Street conferences, redeveloped historic commercial and residential buildings, and maintains a historic mixed-use building in a traditional downtown.

Session: The Nuts and Bolts of Downtown Circulation

JOAN WESSELL, CMSM

Email: joan@downtowncorvallis.org

Website: www.downtowncorvallis.org

Joan Wessell recently celebrated her 19th anniversary as Executive Director of the Downtown Corvallis Association. Under her tenure, Joan has helped develop and deliver a number of programs to downtown Corvallis, including three successful building improvement programs (façade improvement, upper floor improvement, and interior improvement loans) that leveraged an initial \$71,300 in economic development funds from the City of Corvallis in 1994 into more than \$½ million in downtown building improvements. Other key projects include "Rhapsody in the Vineyards," a twice-yearly wine walk drawing upwards of 2,000 attendees to downtown; and multiple OSU-Downtown programs to strengthen that relationship. Prior to her current position, Joan was the Coos Bay Downtown Director from 1984-87. Joan is a 20007 graduate of the National Main Street Center's Institute for Professional Downtown Management. Her community recently dedicated a day as "Joan Wessell Day" in recognition of her many accomplishments to make Corvallis a more livable community. Joan also received recognition for her 20 years plus as a main street executive director at the National Main Streets conference this year in Des Moines, Iowa.

Session: From the Trenches: Main Street at Work in Oregon