



YOUR TOWN

The Citizens' Institute on Rural Design

Your Town Schedule			
All lectures, design charrettes will be held in the Lakeside Rooms of Empire Hall on the campus of Southwestern Oregon Community College			
Time	Wednesday, October 12	Thursday, October 13	Friday, October 14
9:00		Community-based Planning -- Tom Hudson, Collins Woerman	Market-based Revitalization: Finding Market Data and Putting it to Work Mary Bosch, Marketek
10:00		Breakout Session -- Community-based Planning -- Tom Hudson	Branding: Promote Your Downtown's Unique Identity -- Mary Bosch, Marketek
11:00		When the Walls Come Down - Infill Development - Scott Day, Urban Development Specialists	Implementing Your Brand-- Mary Bosch, Martetek
12:00	Registration opens at 12:45	Lunch -- SDAT: Port Angeles, WA -- A Community, A Plan and a Brighter Future -- Nathan West, Community Development Director, Port Angeles, WA	Lunch -- Case Study -- Waterfront Development, Port Angeles, WA -- Nathan West, Port Angeles, WA
1:00	Introduction and Welcome -- Sandy Messerle The History of Our Towns -- Steve Greif, historian	White Elephants in Our Midst: (Historical Theaters, empty department stores, etc.) Scott Day, Urban Development Specialists	Design Problem #3 -- Waterfront Development -- Nathan West
2:00	7 Maxims for Community Survival -- Tom Hudson, Collins Woerman	Design Problem #2: White Elephants in Our Midst: (Historical Theaters, empty department stores, etc.) Scott Day	Design Guidelines/Signage Issues -- Todd Scott, King County, WA
3:00	Main Street: Taming the Highway that Splits Your Downtown -- George Crandall, Crandall Arambula	Upper Story Rehabilitation for Livable Communities -- Todd Scott, King County (WA) Historic Preservation	Where Do We Go from Here? Getting Organized to Get Results -- Todd Scott, King County, WA
4:00	Design Problem #1: Taming the Highway that Splits Your Downtown -- George Crandall, Crandall Arambula	Creating Developer Interest in Your Downtown -- George Crandall, Crandall Arambula	
5:00			
5:30	Reception and Dinner* KEYNOTE SPEAKER: Scott Day , "The Dollars and Sense of Downtown Revitalization"	A Pacific NW Bar-B-Que and Downtown Party!*	
		Music (and dancing) by Coup d' Bop, 6:30 to 9 p.m.	*Black Market Gourmet in Downtown Coos Bay



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On behalf of the South Coast Development Council, we cordially invite you to attend the **YOUR TOWN Workshop**, sponsored by the National Endowment for the Arts and the Citizen's Institute on Rural Design. This intensive two and a half day workshop is ideally suited to city managers, economic development professionals, city planners, planning and historical commission members, and downtown enthusiasts from your community.

We've focused this training on issues most significant to our downtowns, and are delighted to bring to you experts from a variety of fields to help us address these issues, both in case study and actual hands-on design exercises. The Workshop will take place, **Wednesday, October 12th at 1 p.m. to Friday, October 14th, at 4 p.m.**, on the campus of **Southwestern Oregon Community College**. (Detailed agenda on the back)

Interested parties should plan on attending all sessions to get the most out of the workshop. **Advance registration is required by Tuesday, October 11th at 3 p.m.**, and can be done by calling the SCDC offices at 541-266-9753; or emailing Denise Russell at denise@scdcinc.org. **Seating is limited to 30 participants**, so be sure to clear your calendar and register early.

Registration fee for the conference is **\$45.00 per person**, which includes all workbook materials, lunches, and two special dinner events.

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Position	<hr/>
Address	<hr/>
Phone Number	<hr/>
Email	<hr/>
Community Represented	<hr/>
Number of People	<hr/>