

THE GREAT SNOWBALL DROP!

December 15th
6:00 p.m.
Depot

Here is a great opportunity to increase your holiday sales! During this event, hundreds of "snowballs" will be dropped from the sky...or the fire truck ladder. On the ground below, will be a crowd of people to claim their snowballs which each have freebies, discounts, and specials written on them from the participating businesses.

Because of the expiration date of December 23, this will encourage shoppers to use their discounts during the Christmas Season.

Here is your part:

- Purchase "snowballs" \$20 for 25 balls prior to December 1st
- Write on the snowballs. This is your give-aways, promotions, and specials. Be creative!
- Turn them into El Dorado Main Street prior to December 8th.

YES, we want to participate!!

Business Name _____

Phone Number _____

Email _____

I would like to buy _____ sets of 25 balls (\$20 each set)

I would be willing to donate a turkey to give away (circle) YES NO

