



## Estacada Main Street December NEWSLETTER

# Volume 12.12

## 2nd Annual

Brenda Scott Ceramics

Lea Topliff Oils Acrylics

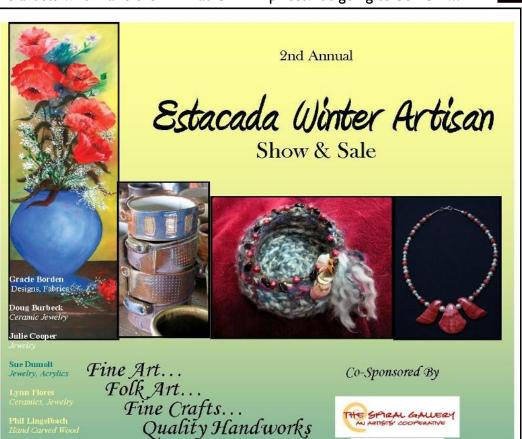
Gary Warkentin

## Estacada Winter Artisan Show...

THIS WEEKEND.....Buy your one-of-a-kind Christmas gifts right from the artists who made them — at GREAT prices. It's going to be FUN!!!







Fri., Dec. 7, 5-8pm

Sat., Dec. 8, 10am - 5pm

www.estacadadevelopmentassociation.org recommend us on Facebook

City Hall On Broadway

In Downtown Estácada

"We have a full contingent of artists: 19; six of whom are sharing spaces.

There is every indication that we will have a bigger and better Winter Artisan Show than last year which was very successful for a first vear show."

> Phil Lingelbach **Show Chair**

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## Ca\$h MOBS = Shopping LOCAL at it's BEST.....



Estacada's SIXTH Ca\$h
Mob (sponsored by the
EDA Main Street and
Estacada Chamber) will be
Saturday, December 15, at
11 a.m. — location will be
announced 48 hours ahead
of time on our Facebook
page at Estacada Cash Mob
and the Estacada News.

If you'd like your

business to be considered for a future Ca\$h Mob please phone Gloria at 503,974,4043.

#### Rules for our Ca\$h Mob:

- 1. Arrive on time at 11 a.m.
- 2. Spend from \$1 to \$20.
- 3. Spend it in an hour.
- 4. Have FUN doing it:).

Easy and FUN -- think of gifts you need to buy; and then pick up one or two treats for yourself.

Thank you for SUPPORTING Estacada....



WHO did Linda, at Dick's Logging Supply choose for our NEXT Estacada CA\$H MOB on Saturday, Dec. 15th at 11 a.m?





"Every dollar spent locally has a 15 percent more positive impact on a local economy than the same amount spent in big-box retailers..."



# My thoughts on the NATIONAL HISTORIC PRESERVATION CONFERENCE 2012...

I was one of 21 LUCKY Oregon recipients, to receive a grant, to attend the 2012

National
Historic
Preservation
Conference in
Spokane WA,
earlier this fall.
This grant was
funded by the
Oregon Cultural
Trust and this
narrative



describing my experiences at the conference was part of the grant requirements.

I grew up in Lewiston ID, so Spokane was the nearest "big city." I have fond childhood memories of the area, so this made my visit even more special. It was like going home and seeing this city with new eyes.

This national conference spanned four days or better, and attendees came from all over the country. Unfortunately Hurricane Sandy had just hit the east coast, so there were both session presenters and attendees who were unable to make the journey.

Here are four highlights for me, of many, during this conference.

Several of the venues for conference gatherings, were held in the downtown historic buildings. The Davenport Hotel, in the day, was internationally known for its luxury and service. When I was a kid in northern Idaho it was known as a

years back a local couple put millions of dollars into bringing the hotel back – and it worked. How LUCKY Spokane is to have this important restored treasure in their community.

run-down place, and not where

one would go to stay. A few

Earlier in the week I watched a television documentary about the Davenport Hotel restoration. I learned about the "Circus Room." I asked at the Davenport front desk to see this special room. The Concierge graciously took me up to the Circus Room and shared some GREAT stories about the room itself; Mr. Davenport; and other topics. What a magnificent space.

One afternoon I went on a walking tour of downtown Spokane which included both bits of historic information as well as bites of a variety of food and drink. It was both interesting and yummy.

In September or October I learned about the over 300-mile Great Allegheny Bike Trail, between Washington DC and Pittsburg. Imagine my surprise when there was a session offered, about THIS Bike Trail, discussing how to integrate the trail with the towns along to the way to help economic development. Here in Estacada we are enthusiastically anticipating the new designation of the 70-mile Scenic Bike Way, from Estacada and Detroit. This class was a great layer of pertinent information as we move forward with this project.

On the last day I went on a 3.5-hour bus tour of the Spokane neighborhoods. It was both interesting and informative. We stopped along the way learning about the history of the First Nations; early Spokane; and the community today. We discussed interesting architecture and the various unique neighborhoods.

As a life-long learner, I found my trip to Spokane and this conference enlightening. I enjoyed meeting people from around the state, the region and the country. It was good to see that Spokane is in such great hands in the preservation realm.

For those responsible for helping to make this experience come to fruition, I THANK YOU.

Penned by Gloria Feider Polzin Estacada Main Street Manager and LUCKY grant recipient "Downtown Estacada is the HEART of our community."

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## The Main Street Program "Four-Point Approach®"

The four points of the Main Street approach work together to build a sustainable and complete community revitalization effort.

The four-points are:

- I. Organization
- 2. Promotion
- 3. Design
- 4. and Economic Restructuring and Business Development.

As a unique economic development tool, the Main Street Four-Point Approach® is the foundation for local initiatives to revitalize their districts by leveraging local assets—from cultural or architectural heritage to local enterprises and community pride.

We're on the We're on the We're on the Neb, at:

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To include your coupons, promotions, or for sponsorship information contact us today!

## Estacada News

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