

Hot Topics

Equip and Empower Over Your Lunch Hour

For questions, contact:

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Hot Topics Webinar Series Communications Toolkit

What and When:

RDI is kicking off our Rural Economic Vitality workshop series this fall. Participants will learn about successes, identify resources, and connect to rural leaders over the lunch hour.

- **September 21: 3 Strategies for the Rural Housing Shortage**
- **October 12: 4 Creative Approaches to Organize for Economic Vitality**
- **October 26: Innovative Ways to Grow Your Downtown Businesses**
- **November 16: 6 Innovative Ways to Access Capital in Your Rural Community**
- **December 14: 7 Ways to Retain and Grow Young Talent**

Good to Know:

- Webinars will be held Wednesdays from 12 noon to 1 p.m. PST with an optional 15 minutes for Q&A after each session.
- \$100 for all 5 or \$25 individually. Limited scholarships available.
- Can't make the date? All webinars will be recorded, and the recordings will be sent to registered participants so you won't miss a thing.

Link to Register:

- <http://events.r20.constantcontact.com/register/event?oeidk=a07ed111zsv43d55a7d&llr=utfq5srab>

Short Blurbs About Hot Topics Webinars:

- Rural Development Initiatives introduces our Economic Vitality workshop series. Register now to participate in these five forums to learn about successes, identify resources, and connect to rural leaders over your lunch hour.
- RDI's Hot Topics webinars feature a diverse group of experts who will share information, best practices, and success stories regarding programs and initiatives that are proving practical and effective for rural communities in order to stimulate thinking, discussion, and ideas for next steps for your community.

Sample Facebook Posts (Feel free to copy and paste the sample posts below – date and topic is listed above each sample post for your reference):

- **September 21: 3 Strategies for the Rural Housing Shortage**
Don't miss this opportunity to learn about strategies for the rural housing shortage. RDI's September 21 webinar features a diverse group of experts who will share information, best practices, and case studies regarding what's working in their communities and will stimulate discussion and ideas for next steps for your community. Share with your friends and sign up today - limited spots are available. [Link: http://rdiinc.org/hot_topics]

www.rdiinc.org/hot_topics

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- **October 12: 4 Creative Approaches to Organize for Economic Vitality**
Don't miss this opportunity to learn about creative approaches to organize for economic vitality in your rural community. RDI's October 12 webinar features a diverse group of experts who will share information, best practices, and case studies regarding what's working in their communities and will stimulate discussion and ideas for next steps for your community. Share with your friends and sign up today - limited spots are available. [Link: http://rdiinc.org/hot_topics]
- **October 26: 5 Innovative Ways to Grow Your Downtown Businesses**
Learn and be inspired by how rural businesses and communities are taking initiative developing cutting-edge business models and strategies that are transforming local economies. Don't miss this opportunity to attend RDI's October 26 webinar, 5 Innovative Ways to Grow Your Downtown Businesses. Share with your friends and sign up today - limited spots are available. [Link: http://rdiinc.org/hot_topics]
- **November 16: 6 Innovative Ways to Access Capital in Your Rural Community**
Learn innovative ways to access capital in your rural community with RDI's November 16 webinar. Hear from a diverse group of experts who will share information, best practices, and case studies regarding what's working in their communities and will stimulate discussion and ideas for next steps for your community. Don't miss this opportunity. Share with your friends and sign up today - limited spots are available. [Link: http://rdiinc.org/hot_topics]
- **December 14: 7 Ways to Retain and Grow Young Talent**
Join us on December 14 for RDI's webinar, 7 Ways to Retain and Grow Young Talent, and hear from a diverse group of experts who will share information, best practices, and case studies regarding what's working in their communities and will stimulate discussion and ideas for next steps for your community. Don't miss this opportunity. Share with your friends and sign up today - limited spots are available. [Link: http://rdiinc.org/hot_topics]
- Register now for RDI's Hot Topics webinars which feature a diverse group of experts who will share information, best practices, and success stories regarding programs and initiatives that are proving practical and effective for rural communities in order to stimulate thinking, discussion, and ideas for next steps for your community. [Link: <http://events.r20.constantcontact.com/register/event?oeidk=a07ed111zsv43d55a7d&llr=utfq5srab>]

Sample Tweets (Feel free to copy and paste the sample tweets below and share them on Twitter):

- Our #rural economic vitality Hot Topics webinars start September 21 with Strategies for the Rural Housing Shortage <http://bit.ly/2bKKzcX>
- Hot Topics webinars: rural housing shortage, organizing for economic vitality, retaining/growing young talent, more! <http://bit.ly/2bKKzcX>
- Don't miss this opportunity to attend RDI's #rural economic vitality webinars. Connect & learn over your lunch hour. <http://bit.ly/2bKKzcX>
- RDI's rural economic vitality webinars share successes, identify resources, and connect rural leaders. Sign up today <http://conta.cc/2cxp7si>

www.rdiinc.org/hot_topics