FOR IMMEDIATE RELEASE:

Contact: Michael Held

Director of Policy and Economic Services

Rural Development Initiatives

phone: 304.481.5568 email: mheld@rdiinc.org website: www.rdiinc.org



Business Retention and Expansion Summit

Registration Now Open!

Dallas, Ore. September 6-7, 2017 – A Business Retention and Expansion Summit will convene on Wednesday, September 6, at 12:00 p.m. and last until September 7, at 5:00 p.m. located at Chemeketa College, in Dallas, OR and hosted by Rural Development Initiatives. The two-day workshop is open to the community economic development practitioners and community leaders interested in rolling up their sleeves and learning how to support local businesses. Advanced registration is required and can be completed at http://conta.cc/2vGF7Pk

With nearly 80% of net new job growth stemming from existing businesses, learning how to retain and expand current businesses is more important than ever. Attendees will engage in hands-on-learning by sharing stories and best practices from the field and take away action steps for implementing community-based solutions that support local business development. Local experts from the economic development field will come in to spread their knowledge on the following topics:

- BR&E 101: How to Support Your Community's Greatest Asset, Local Businesses
- How to Build and Sustain Locally Driven Business Development Activities
- Discover Strategies and Models for Supporting Small Business Workforce Challenges
- Learn How to Create and Implement Collaborative Business Development Strategies

Rural Development Initiatives looks forward to seeing you at the Summit! Registration is currently open (http://conta.cc/2vGF7Pk) and the fee includes dinner on September 6th and lunch on September 7th.

Sponsored by Banner Bank.

###