



Impact of the Buckeroo on Downtown Molalla

Evaluation

Please help us evaluate the impact of the Buckeroo on downtown businesses by answering the following questions.

1.	Name of Business/Organization:
2.	Your Name:
3.	Hours your business was open during the Buckeroo:
4.	Did you have an increase in foot traffic during the Buckeroo?
5.	If so, how many customers do you estimate came through your business?
6.	How many are 'normal' for these days of the week?
7.	Did your sales _____ Increase _____ Decrease or _____ Have no change during the event?
8.	By what percent? _____
9.	Please estimate your total gross sales during the event \$ _____
10.	Please give the "Buckeroo" an overall rating in terms of its economic and/or marketing impact for you, with 10 = Best Possible:
	1 2 3 4 5 6 7 8 9 10
11.	Please briefly make comments and give suggestions for making the "Buckeroo" better for downtown next year: