



725 Summer St., Suite C  
Salem, OR 97301

January 9, 2018

Alison Robertson  
City of Lincoln City  
801 SW Highway 1010, Ste 350  
Lincoln City, OR 97367

RE: Acceptance: Oregon Main Street – Exploring Downtown Program

Dear Ms. Robertson,

Following the receipt of your Exploring Downtown Application dated January 2, 2018, we are pleased to accept Lincoln City into the Oregon Main Street Network. We are confident that your community will benefit from the proven methods of the Main Street Approach® and look forward to working with you.

As part of enrollment at the Exploring Downtown level, you will receive notices about future workshops, downtown tips, and information on Oregon Main Street. We will sign you up for the Oregon Main Street listserv in order to receive this information. We can provide assistance in helping organize a downtown revitalization program, including a goal setting session for your downtown organization, committee training, and work plan development assistance. You are also eligible for phone technical assistance and other assistance as resources permit.

To maintain status at the Exploring Downtown level, we require you send at least one representative to one of our statewide trainings or state conference each year. We offer workshops three times per year and a biennial conference or deep dive workshop. We also request that we receive a brief update on local revitalization efforts each year – we will send you notification and a short form in December.

I look forward to working with you in your efforts to support and enhance the “pearls” of Lincoln City.

Sincerely,

Sheri Stuart, Coordinator  
Oregon Main Street