



Greetings!

I am truly honored to be president of Main Street Lincoln's Board of Directors and to have the opportunity to seek your support of this organization. My involvement with MSL began in 1994 as a member of the design committee. Since that time MSL has made great strides in the historic preservation, increased social activity, and economic development of our Courthouse Square Historic District.

Today's world events and our local economy have made fund raising for not-for-profit organizations an understated challenge. In the end the question is always, "Why should I give?"

Give to be involved and connected. Main Street Lincoln's mission is to create and maintain a focal point for our city in the downtown Courthouse Square District. It is my goal to expand the activities and events that MSL brings to our community. Last November, more than 40 volunteers decorated the downtown for the holiday season. Each year I am amazed at the support we receive from over community 100 volunteers.

Give to support change and progress. There is no magic pill to turn the clock back to Lincoln's glory days. It won't happen by waiting year after year, watching our downtown fade away. Our city and our community are our responsibility. Your contribution is your voice, your statement of action, and your commitment to improve the quality of living that reflects our choice to live in Lincoln.

I hope you will join me in supporting Main Street Lincoln, a vehicle for positive change in our community. Please take a moment now to return your contribution or make a commitment of time on the enclosed request. It is so greatly appreciated by all who believe in Main Street Lincoln, and in our City.

Sincerely,

A handwritten signature in dark ink, which appears to read "David G. Lanterman". The signature is fluid and cursive, written over the printed name.

David G. Lanterman  
President, Board of Directors



As a special thank you for your contribution to Main Street Lincoln, the Board of Directors has approved the following returns of gratitude for the contribution levels. Main Street Lincoln has been supported by a dedicated group of business and individuals over the years. Many have given their support every year since MSL's inception. It is this past and on going dedication that we hope to recognize!

### **Main Street Lincoln 2003 Partnership Campaign**

#### **\$1200 - Benefactor level**

Receive: 2 complimentary tickets to MSL Annual Dinner  
2 complimentary glasses to Art of Wine Tasting, Aug 23 & 24  
3 MSL 2003 Official City Ornaments  
1 Frame National Historic Preservation Week Poster  
Named in all MSL Newsletters  
Named in MSL 2003 Partnership Thank You in Courier

#### **\$500 - Patron level**

Receive: 1 complimentary ticket to MSL Annual Dinner  
1 complimentary glass to Art of Wine Tasting, Aug 23 & 24  
2 MSL 2003 Official City Ornaments  
1 Frame National Historic Preservation Week Poster  
Named in MSL Newsletter upon receipt  
Named in MSL 2003 Partnership Thank You in Courier

#### **\$250 - Business level, 10+ Employees**

Receive: 2 MSL 2003 Official City Ornaments  
Named in MSL 2003 Partnership Thank You in Courier

#### **\$125 - Business level, under 10 Employees**

Receive: 1 MSL 2003 Official City Ornament  
Named in MSL 2003 Partnership Thank You in Courier

#### **\$50 - Personal/Family**

Receive: 1 MSL 2003 Official City Ornament  
Named in MSL 2003 Partnership Thank You in Courier