

# SUMMER OF ALBERTA

## JUNE, JULY & AUGUST 2020

### Sponsorship Opportunities & Benefits

#### EVENT SPONSORSHIPS

Full Summer Event Title Sponsor	\$20,000
Summer Presenting Sponsor - June, July or August	\$5,000
Hero Sponsor	\$1,000

#### LAST THURSDAYS SPONSORSHIPS

Last Thursday Full Summer Sponsor	\$1,500
Last Thursday Sponsors - June, July or August	\$550
Last Thursday Childrens' Activity - AM	\$550
Last Thursday Noon Showcase	\$550
Last Thursday Evening Presentation	\$550

#### ACTIVITY SPONSORSHIPS

Music, Dance, Artist Shows	\$550
Cooking on Alberta	\$550
Pedi Tours	\$300

#### Sponsorship benefits may include

- Naming rights! - Presenters, Performances and Artist Showcase
- Sponsors included on advertising and promotional materials
- Sponsor provided banner hung
- Logos or text on printed posters & postcards
- Advertisement recognition & links
- Webpage placement - all sponsors!

Custom sponsorship packages can be created according to the sponsor's goals, objectives, and budget. To customize a package and for more information please contact: Ann Griffin, [ann@albertamainst.org](mailto:ann@albertamainst.org) , (503) 683-3252

#### STREET FAIR IN THE AIR SPONSORSHIPS - AUGUST 8

Presenting Sponsor	\$5,000
Gold Sponsor	\$750
Silver Sponsor	\$500
Bronze Sponsor	\$300
Activity Sponsor	\$300
Kids' Parade Sponsor	\$300
Volunteer Sponsor	\$300
Games, Contests, Raffles, Other	\$300
Pedicab Sponsor	\$300
Prize Sponsor - Cash or In Kind	Varies
Main Street Office Window Sponsor	\$300

#### Digital Sponsorship Benefits

- Banner Ads
- Custom social media package
- Event pages
- E-News direct mail
- Social media posts
- Online host/emcee opportunities

#### Digital Sponsorship Benefits

- Stage recognition
- Day of event signage
- Social media posts
- Online & Live host/emcee opportunities