

ECONOMIC VITALITY PROJECT SCORING RUBRIC

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CRITERIA	POINT SCALE				
	0 Point	2 Points	5 Points	7 Points	10 Points
Contributes to EV Goals	Not related to existing efforts				100% alignment with existing efforts
Community engagement opportunity	No potential for community engagement	Potential to engage community in small portions of project	Some potential to engage community throughout the project	Potential to engage community throughout the project	Essential to engage community throughout the project.
Ability for constituents to attribute action to HDP	No visitors would see or notice action	Few visitors would see or notice action and would not attribute to HDP	Some visitors would see or notice action and most likely not attribute to HDP	Many visitors would see or notice action and may attribute to HDP	All visitors would see or notice action and attribute to HDP
Return on previous or existing investment	Low level of return				High level of return
Cost of entire project	> \$500,000 or unknown	\$200,000 - \$500,000	\$50,000 - \$200,000	\$5,000 - \$50,000	< \$5,000
Staff time required (from existing employees and volunteers)	> 300 hours	200-300	100-200	50-100	0-50
Potential funding sources	Funding will come entirely from HDP's existing budget		50% of funding will come from outside sources.		100% of funding will come from outside sources, including overhead.
Impacts on the collective business community	May have a negative impact during or following implementation.	May have some impact during implementation	Could bring new or repeat business	Will bring new or repeat business	Guaranties to bring new and return business
Committee judgement	0-20 points for otherwise unaccounted for benefits or advantages of acquiring a site. May be applied if committee expertise determines that criteria should be more heavily weighted.				