



U.S. Small Business
Administration

Eligibility Requirements— Shuttered Venue Operators Grant (SVOG)

Eligibility Requirements: (A Business Must Satisfy All Applicable Requirements Per Category)

Requirements for All Businesses

General Requirements	• Was fully operational on February 29, 2020. • Had gross earned revenue during any of the first, second, third, or fourth quarter in 2020 that demonstrated not less than a 25 percent reduction from the gross earned revenue of such business during the corresponding quarter in 2019.
Ownership Restrictions	• Is not listed on a stock exchange or majority owned and controlled by an entity listed on a stock exchange. • Does not have, or is not majority owned and controlled by an entity with, all three of the following characteristics: 1. Owns or operates venues, relevant museums, motion picture theatres, or talent agencies or talent management companies in more than one country; 2. Owns or operates venues, relevant museums, motion picture theatres, or talent agencies or talent management companies in more than ten States; and 3. Employs more than 500 employees as of February 29, 2020, determined on a full-time equivalent basis. • Not majority owned or controlled by an entity that received more than 10% of gross revenue from federal funding during 2019, excluding amounts received by such business under the Robert T. Stafford Disaster Relief and Emergency Assistance Act.
Prohibited Activities	• Does not (i) present live performances of a prurient sexual nature or (ii) derive, directly or indirectly, more than de minimis gross revenue through the sale of products or services, or the presentation of any depictions or displays, of a prurient sexual nature.

Please see for additional eligibility requirements by business type below

Additional Requirements by Business Type

	Live Venue Operator or Promoter, Theatrical Producer, or Live Performing Arts Organization Operator	Motion Picture Theatre Operator	Museum Operator	Talent Representative
Business Requirements:	- One of its principal business activities is operating or using venues for Eligible Live Events for which (i) a cover charge through ticketing or front door entrance fee is applied, and (ii) performers are paid in an amount that is based on a percentage of sales, a guarantee (in writing or standard contract) or another mutually beneficial formal agreement. Either: - not less than 70% of the earned revenue of the business is generated through, to the extent related to a live event described immediately above, cover charges or ticket sales, production fees or production reimbursements, nonprofit educational initiatives, or the sale of event beverages, food, or merchandise; or - one its principle business activities is making available for purchaser by the public an average of not less 60 days before the date of the event tickets to live events described immediately above.	One of its principal business activities is owning and operating at least one place of public accommodation for the purpose of motion picture exhibition for a fee.	Operates museums that are Relevant Museum as its principal business activity.	Not less than 70% of its operations are engaged in representing or managing two or more artists and entertainers.
Operational Requirements	Has resumed or intends to resume organizing, promoting, producing, managing, or hosting future Eligible Live Events.	Is open or intends to reopen for the primary purpose of public exhibition of motion pictures.	Is open or intends to reopen.	Is representing or managing artists and entertainers.
Facility Requirements	- Has a defined performance and audience space. - Has mixing equipment, a public address system, and a lighting rig. - Engages one or more individuals to carry out not less than two of the following roles: a sound engineer; a booker; a promoter; a stage manager; security personnel; or a box office manager. - Requires a paid ticket or cover charge to attend most performances and artists are paid fairly (rather than performing for free or for tips, except for fundraisers or similar charitable events). - If owned or operated by a nonprofit entity that produces free events, the Eligible Live Events are produced and managed primarily by paid employees, not by volunteers. - Markets performances in printed or electronic publications, on websites, by mass email, or on social media.	- Has at least one auditorium that includes a motion picture screen and fixed audience seating. - Has a projection booth or space containing not less than one motion picture projector. - Requires a paid ticket charge to attend exhibition of motion pictures. - Markets motion picture exhibitions through showtime listings in printed or electronic publications, on websites, by mass mail, or on social media.	- Has indoor exhibition spaces that are a component of the principal business activity and which have been subject to pandemic-related occupancy restrictions. - Has at least one auditorium, theater, or performance or lecture hall with fixed audience seating and regular programming	