

Grand Haven, Michigan Life on the Lakeshore...



Every season brings an occasion to celebrate in Grand Haven. Whether you enjoy the comfort of a fireplace or the summer heat on Lake Michigan, downtown Grand Haven's historic atmosphere and aesthetic appeal bring excitement that fuels several special events, dining opportunities and continuous entertainment throughout the year. The waterfront and other niche commercial districts are only a short walk from the true heart of west Michigan.

Everything's waiting for you...

January
Wine About Winter
Winterfest

February
Frozen in Time

April
Chilly Blues Festival

May
Great Lakes Kite Festival

June
Feast of the Strawberry Moon
Sand Sculpture Contest
Grand Haven Art Festival

July
Fourth of July Fireworks
Jaycees Car Show
Coast Guard Festival

August
Art on the Riverfront
Sidewalk Sales

September
Salmon Festival
ArtWalk

October
Scary Business Halloween

November
Light Night
Friday Frenzy

December
Jingle Bell Parade

Dana Kollewehr, Director
Grand Haven Main Street DDA
20 North Fifth Street
Grand Haven, Michigan 49417
(616) 844-1188 (office)
dana@downtowngrandhaven.com
www.downtowngrandhaven.com



Grand Haven, Michigan
Market Profile | 2012

Downtown Grand Haven Trade Area



Demographic Snapshot

	5 Minute Trade Area	10 Minute Trade Area	20 Minute Trade Area
Population			
2010 Census	12,117	35,634	163,237
2011 Estimate	12,082	35,731	163,352
2016 Projection	12,391	36,611	165,472
Growth: 2011-16	+ 2.6%	+ 2.5%	+ 1.3%
Households			
2010 Census	5,350	15,050	63,074
2011 Estimate	5,335	15,080	63,109
2016 Projection	5,511	15,548	64,325
Growth: 2011-16	+ 3.3%	+ 3.1%	+ 1.9%
Median Income			
2011 Estimate	\$42,856	\$46,087	\$38,906
2016 Projection	\$51,632	\$53,927	\$46,522
Growth: 2011-16	+ 20.5%	+ 17.0%	+ 19.6%

Source: ERSI - Compiled from Census 2010 Summary Profile; and Demographic and Income Profile (2011 Data) Report

The Grand Haven Market

Grand Haven is one of Michigan’s premier lake front communities and its downtown is a proven retail location, offering many fine restaurants, boutiques, and specialty retail establishments with unique products. Day-trippers and tourists from all over the Midwest, come to Grand Haven to enjoy its beaches, waterfront boardwalk and sport fishing fleet, unique dining experiences and retail establishments, its many festivals and events in its walkable downtown.



Downtown Development

One of the key components of Grand Haven Downtown’s development has been owner conversion of the second and third floors of Downtown buildings into condos and other residential unit configurations, which provide an on-site source of customers and an added measure of safety for the downtown retail establishments. At the request of Grand Haven’s Main Street Downtown Development Authority (MSDDA), the City of Grand Haven approved a TIF to capture taxes on improvements in the DDA District to pay for much of its planned Downtown redevelopment. The DDA and the City have partnered together on redevelopment of the Downtown’s infrastructure. To date, three downtown block-long parking areas have been totally redone with overhead lines relocated underground, trash collection consolidated in central collection structures, walkways reconstructed with attractive imprinted concrete, new landscaping and light fixtures. The first three blocks of Washington Ave., the main artery through our Downtown business district, are now complete, and include new water, sewer, sidewalks, street surfaces, lighting, landscaping, and snow melt.



Grand Haven’s Proven Results

Over the past 15 years, Grand Haven has carefully encouraged and nurtured a mix of businesses in its downtown designed to not try to compete with the large big box stores located on US 31. The downtown, by its very make-up, offers opportunities to new and expanding businesses by complementing their offerings with one of our flourishing businesses many of whom have been located within the MSDDA for over ten years. For all of these reasons Grand Haven will be most assuredly strengthened by having your business in our town.