



Who are we?

The **Downtown Cedartown Association (DCA)** provides services to property and business owners located in the Historic Commercial District. Our committees manage economic benefits and incentive programs, provide façade grants and design work, assist with city, state, and federal applications for funding, and develop special events and activities to bring diverse audiences to downtown. We're ready to assist you in expanding your business! Our community has a number of resources perfectly suited to grow your business.

These community partners work with us and our business owners:

- Polk County Chamber of Commerce
- Cedartown Downtown Development Authority
- The Coosa Valley Regional Development Center
- An "Entrepreneur Friendly" Community
- Higher Education – Coosa Valley Tech & Georgia Highlands College

WWW.DOWNTOWNCEDARTOWN.COM

Downtown Cedartown Association
690 South Main Street
Cedartown, Georgia 30125



*Historic
Downtown
Cedartown*

It's a new Day ...

**Expand Your Business to
Cedartown!**

We'd love to help you open a new location in Cedartown. Call us for a tour of available downtown locations with lunch on us! A new day is dawning in Cedartown!

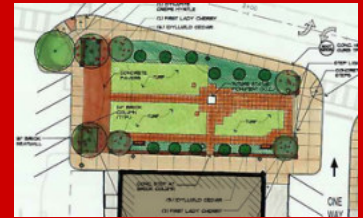


**Come and see
what's Dawning**

See what's Dawning in Cedartown: It's a new Day...

Streetscape Revitalization:

Cedartown's Main Street Program has been the driving force behind the renaissance that our town is now experiencing. Today Cedartown is poised to move our historic district to even greater levels of achievement. This includes a beautiful Streetscape revitalization program funded by a \$600,000.00 grant through the Department of Transportation. Beginning in 2008, this major initiative will update the classic good looks of our historic downtown, improve parking and pedestrian walkability.



Retail Development:

Cedartown is poised to welcome tremendous growth. The eighth fastest growing county in the country is Paulding County, our neighbor to the east. Your business can be part of the already success mix of business:

Men, Women
and Children's Clothing
Florist & Gift
Major Banks
Post Office
Courthouse
Deli and Restaurants

Bakery
Furniture Store
Jewelry
Photography
Hometown Newspaper
Cable Television and Satellite
Attorneys

Hardware
Accountants and Tax
Insurance
Antiques
Spas and Salon
Fitness Center
Movie Theatre



Customer Base

- The Central Business District employs over 800 people
- Downtown is the largest single industry in Polk County
- 18,000 people drive through Main Street each and every work day!
- Over 709,804 people live within 30 miles of downtown Cedartown. This area has a projected growth of 880,000 by 2015 (see blue radius on the map below)



Visibility:

- Silver Comet Trail brings thousands of tourists and visitors to northwest Georgia
- The trail will be continuous from Atlanta to Anniston, by 2008
- The Downtown Cedartown Association is housed in the historic Depot which is also the trailhead.
- Our Historic Main Street dates to the 1890's and is listed on the National Historic Register.



New Business Incentives:

Our downtown has several excellent rental or purchase opportunities. We are ready to assist you with a variety of programs:

- \$500.00 Start up grant
- Credit for 3 months initial rent/lease
- Assistance with staffing
- Support from the DCA
- Call us for details 770-748-2090

Leslie Robinson, Main Street Director
LESLIEROBINSON@DOWNTOWNCEDARTOWN.COM

