



FOR IMMEDIATE RELEASE

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Summer 2021 Call for Applications for City Sponsored Seasonal Pedlet Program

Open to Downtown Retail and Food Businesses

Apply by July 9, 2021

What is a Pedlet?

Pedlets are a structure similar to a boardwalk providing a thoroughfare for downtown pedestrians while the public sidewalk is made available for dining and/or retail use by the abutting business. Pedlets provide customers a buffer from cars and a separated area to enjoy the outdoor space provided; enhancing the business' ability to utilize more outside space while providing a protected detour pathway for pedestrians. Pedlets encourage outdoor dining and shopping.

A. CALL FOR APPLICATIONS

The City of Klamath Falls and Healthy Klamath have partnered to provide one additional sponsored Pedlet this summer for a downtown retail and/or restaurant business. The Seasonal Parklet/Pedlet Program has been designed to enhance the character and vibrancy of downtown while also benefiting the participating businesses. The benefits of installing a Parklet/Pedlet at a business location can include: increased foot traffic, sales growth, the ability to serve adult beverages outside, increased dining space, expanding the business footprint, and more.

The City sponsored Seasonal Pedlet Program includes the structure, railings, and ramps necessary to activate the public sidewalk for retail and/or dining use. The City will install, break down and store the Pedlet units each season. The new Pedlet will be available for use in the Summer/Fall 2021 season for the selected business.

B. HOW TO APPLY

APPLICATION AND PROCESS

In order to apply for the sponsored Pedlet for use this summer, all interested applicants

must submit an application by July 9, 2021. The application can be picked up from the City of Klamath Falls Development Services building located at 226 South 5th Street.

Criteria that will be considered in awarding the sponsored Pedlet unit include:

- Intended use
- Hours and days of operation
- Location feasibility
- Amenities provided by the permittee (permittees will be expected to make an investment in the appearance of the usable sidewalk space provided by the Pedlet unit)
- Acknowledgement that proof of insurance can be provided if awarded

Apply by July 9th, 2021. Selection will be announced on July 16, 2021. Installation will occur the week of July 19th, 2021.

If you have any questions, contact the City of Klamath Falls Development Services at (541) 883-4950 or devservices@klamathfalls.city.