

Attendee Event Evaluation

Dayton Friday Nights 2018

Thank you for your feedback! Your answers will be used to improve the events and as data for sponsorship support.



1. In what City or ZIP code is your home located? _____

2. How did you learn of Dayton Friday Nights? Check all that apply.

- | | |
|---|---|
| <input type="checkbox"/> Signs/Posters | <input type="checkbox"/> Newspaper/ magazine |
| <input type="checkbox"/> Social Media (Facebook, etc) | <input type="checkbox"/> Through flyers at local business |
| <input type="checkbox"/> Friends/Family | <input type="checkbox"/> Other (please specify) _____ |
| <input type="checkbox"/> While passing the event location | |

3. What is your level of satisfaction with the overall Friday Nights events? Circle one.

Very satisfied Somewhat Satisfied Neutral Somewhat Dissatisfied Very dissatisfied

Please explain your response, if possible: _____

4. How many people (including yourself) are in your immediate group tonight? _____

5. Did you bring children with you? YES NO

6. To assist us in determining the economic impact of the event, how much did you and your group spend **PER PERSON** tonight on your visit to downtown Dayton and the event? (Enter \$0 if nothing.) _____

7. Including today, how many of the 14 Friday Nights events did you attend this year?

- | | |
|------------------------------|--------------------------------|
| <input type="checkbox"/> 1 | <input type="checkbox"/> 6-9 |
| <input type="checkbox"/> 2-5 | <input type="checkbox"/> 10-14 |

8. Please rate each of the following elements for its importance to your overall enjoyment of Friday Nights, where 1 is low importance and 4 is high importance.

	Importance to your Enjoyment			
	Low			High
Concert genre	1	2	3	4
Concert quality	1	2	3	4
Food vendors	1	2	3	4
Craft & product vendors	1	2	3	4
Cruise In car show	1	2	3	4
Socializing/connecting with neighbors	1	2	3	4
Availability of children's craft/game activities	1	2	3	4

9. What music genres are your favorites for concerts you would attend at Friday Nights?

- | | | |
|--------------------------------------|--|---|
| <input type="checkbox"/> Alternative | <input type="checkbox"/> Oldies | <input type="checkbox"/> Reggae |
| <input type="checkbox"/> Bluegrass | <input type="checkbox"/> Pop (popular) | <input type="checkbox"/> Rock |
| <input type="checkbox"/> Blues | <input type="checkbox"/> Hip Hop / Rap | <input type="checkbox"/> World music |
| <input type="checkbox"/> Classical | <input type="checkbox"/> Jazz / Swing | <input type="checkbox"/> Other (please specify) |
| <input type="checkbox"/> Country | <input type="checkbox"/> Latin | _____ |
| <input type="checkbox"/> Folk | <input type="checkbox"/> R&B | |

10. Do you have any other feedback or suggestions for us?