business Oregon®

Oregon Main Street

Presented by:

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Who We Are

- Business Oregon is the State of Oregon's economic development agency.
- Mission: Business Oregon invests in Oregon businesses, communities, and people to promote a globally competitive, diverse, and inclusive economy.
- Among the many things we do, Business Oregon and our community partners help Oregon businesses in three main areas:
 - Increasing access to US and international markets;
 - Accessing business <u>expertise</u>; and
 - Accessing capital for business financing.
- Support communities through infrastructure development



Diverse Portfolio

8 Different Boards, Councils, & Commissions

- -Infrastructure Finance Authority
- -Futures Commission
- -Oregon Innovation Council (Oregon InC)
- -Oregon Arts Commission
- -Oregon Cultural Trust
- -Oregon Film and Video Office
- -And More... (80+ programs & services)



Partners & Expertise

- Business Oregon supports partner organizations in the community to leverage business expertise for Oregon companies.
 - Oregon Manufacturing Extension Partnership (OMEP). OMEP helps Oregon manufacturers increase their profitability through analysis and recommendations for more efficient operations, and many other services.
 - Oregon Small Business Development Center Network (OSBDCN): the Oregon SBDCs operate through local universities or community colleges to aid businesses with counseling services, expertise, and other resources.
 - The <u>Government Contract Assistance Program</u> (GCAP) helps Oregon companies connect to and apply for federal, tribal, state, and local government contract opportunities.
 - Business Oregon Business Retention Services helps Oregon traded sector companies connect to business consultants who are in danger of closing/relocating outside of Oregon or facing an opportunity for which they need counsel.



Expertise for Main Street Businesses

Technical Assistance Program

- 33 providers across Oregon providing TA to historically underrepresented and under-resourced small businesses

Rural Opportunity Initiative (ROI)

-Grants for communities to support entrepreneurs and small business growth

Economic Equity Investment Program (Applications due 2/21)

 \$15mn fund to support communities build economic stability, selfsufficiency, wealth building, and economic equity among disadvantaged individuals, families, businesses, and communities

Certification Office for Business Inclusion and Diversity (COBID)

- Provide certifications to qualified firms to compete for government contracts



Business Finance Programs

- ✓ **Oregon Business Development Fund (OBDF)** provides <u>direct loans</u> that leverage private capital and provides incentives for businesses to expand or locate in Oregon.
- ✓ Entrepreneurial Development Loan Fund (EDLF) provides direct loans to small and start up business.
- ✓ Oregon Capital Access Program (CAP) provides a form of <u>loan portfolio</u> <u>insurance</u> so banks may make business loans that carry higher than conventional risks while complying with federal and state banking regulations.
- ✓ **Oregon Credit Enhancement Fund (CEF)** provides <u>loan guarantees</u> to banks in order to increase capital availability to small businesses.



Grants & Forgivable Loans

Emerging Opportunity Fund

- The Emerging Opportunity Fund (EOF) shall be used to incentivize and enable private and public investments that support emerging opportunities in Oregon.
- Gap Financing: EOF may be used in addition to, but in lieu of, other funds.
- Discretionary Fund of Business Oregon. No application, or application round.

Eligible Uses

- Private Business (< 500 employees) or Public Agencies.
- Infrastructure such as road, dock, rail, terminal, utility installation, equipment environmental remediation, etc.
- The Project supports the development of new and emerging goods, services and technologies produced in Oregon.



Grants & Forgivable Loans cont.

Small Business Sustainability Fund

- Stabilize and grow small businesses that may be at risk or have immediate growth opportunity.
- Maximum available to applicant is \$75,000.
- Eligible Projects:
 - Tenant and capital improvements
 - Equipment and machinery purchase
 - International export assistance
 - Businesses between 1 and 30 employees, (up to 100 employees for export project)
- No application: Discretionary Business Oregon



Grants & Forgivable Loans cont.

Governor's Strategic Reserve Fund

- Discretionary grant / forgivable loan program approved by the Governor.
- Typically based on new job creation or retention, capital investment, and the wage/benefit package offered to employees.
- This potential grant is contracted as a forgivable loan.
- If the contract performance measures are met over a period of time usually 3-5 years then the loan is forgiven.



Tax Abatement

Property Tax Abatement:

- Standard & Extended Enterprise Zone: 3-year to 5-year property tax abatement for new qualified capital investment and equipment.
- Long-Term Rural Enterprise Zone: Abatement covers the entire construction period and then 7 to 15 years after the facility is operational.
- Strategic Investment Program: Exempts project property in excess (initially) of \$100 million (\$25 to 50 million in rural areas depending on investment size) for 15 years.

• Income Tax Exemption:

 Oregon Investment Advantage Program: Provides a unique income Tax subtraction of against or potentially eliminating the State income tax liability for 8 years.



Community & Infrastructure Investments

Infrastructure Programs:

- Special Public Works Fund (SPWF)
- Water/Wastewater (W/WW)
- Safe Drinking Water Revolving Loan Fund (SDWRLF)
- Broadband Office
- Brownfields Redevelopment
- Seismic Rehabilitation
- Community Development Block Grants (CDBG)
- Industrial Lands (LLI, RSIS)



Session Update

• Priorities

- -Manufacturing / CHIPS and Science Act
- -Broadband
- -Industrial Lands
- -Innovation Districts
- -ROI, TA Program
- -Recapitalize SPWF



Working With Your RDO



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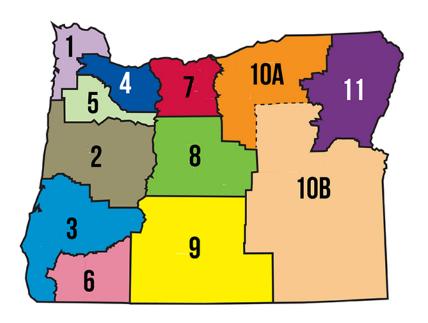
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