

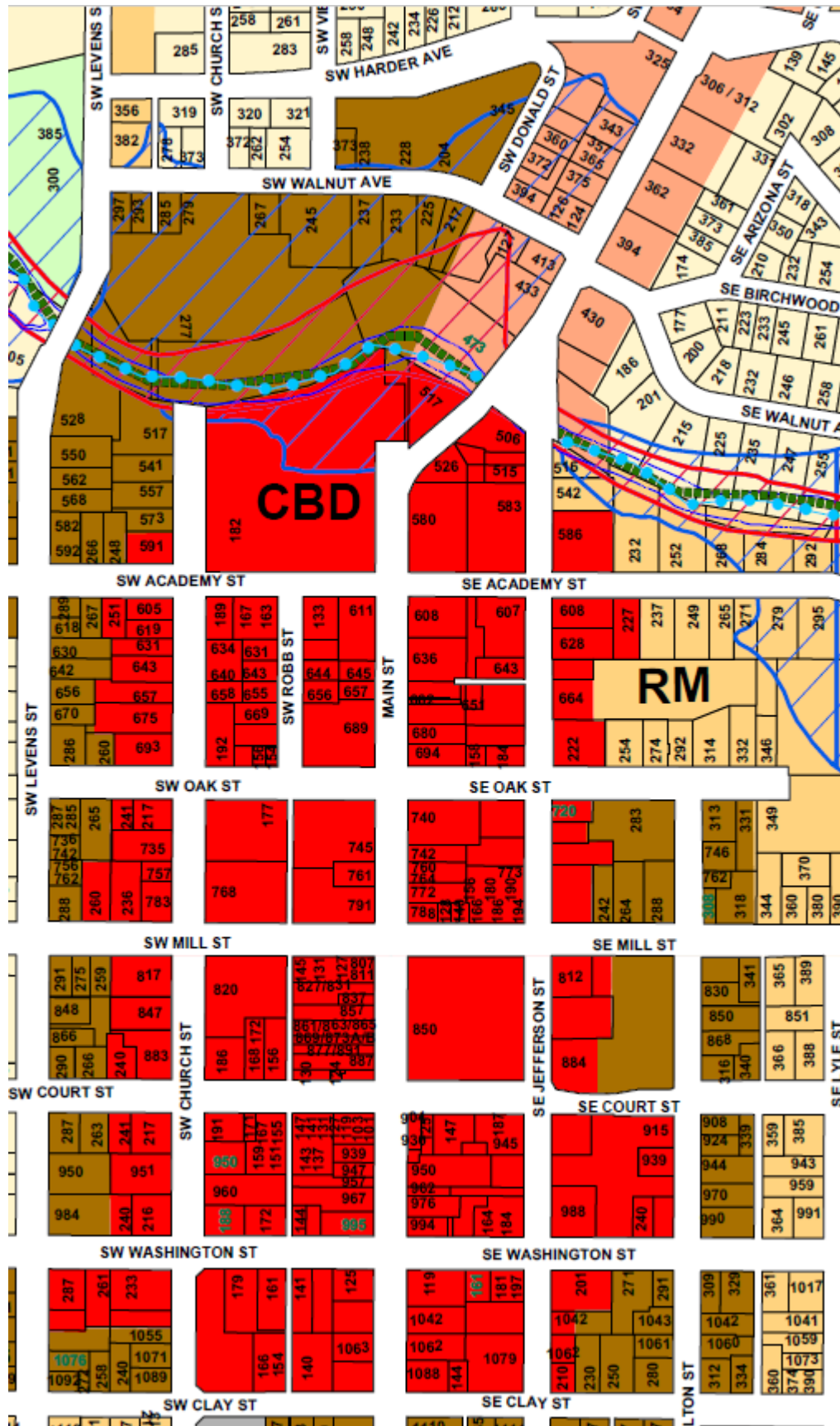
Resident Survey on Downtown

The Dallas Downtown Association is seeking feedback from residents across Dallas on how Downtown can be improved and made better for years to come. Thank you for taking the time to take this survey and help make downtown better! Everyone who responds to this survey will be eligible to win a gift basket with gifts from downtown businesses (Must be 18 or older to enter, and must leave an email address)

* Indicates required question

1. Email

2. Do you live in downtown? (The red and salmon color on this map) *



Mark only one oval.

☐ Yes☐ No

3. Do you work in Dallas? *

Mark only one oval.

☐ Yes☐ No☐ Retired☐ Student

4. What's your age? *

Mark only one oval.

☐ 14-18 Years☐ 19-25 Years☐ 26-30 Years☐ 31-55 Years☐ 56-65 Years☐ 65 + Years☐ Decline to State

5. How many children under 18 do you have living with you at home? (If you are not a parent, choose "0") *

Mark only one oval.

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4 +

6. What is your gender identity? *

Mark only one oval.

- ☐ Male
- ☐ Female
- ☐ Decline to State
- ☐ Other: _____

Current Downtown Climate

How would you respond to these statements? (Choose One)

7. Parking is accessible and available for me when I visit downtown *

Mark only one oval.

- ☐ Strongly Agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly Disagree

8. Downtown Dallas is a safe place during the day *

Mark only one oval.

- ☐ Strongly Agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly Disagree

9. Downtown Dallas is a safe place after dark *

Mark only one oval.

- ☐ Strongly Agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly Disagree

10. I visit Downtown Dallas Regularly *

Mark only one oval.

- ☐ Strongly Agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly Disagree
- ☐ Only for special events

11. Downtown Dallas is clean and well maintained *

Mark only one oval.

- ☐ Strongly Agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly Disagree

Your Vision for Downtown

12. Which, if any, of the following types of businesses would you want to see downtown? (Select all that apply,) *

Check all that apply.

- ☐ Fine Dining Restaurant (\$30+ Entrees)
- ☐ Casual Dining Restaurant (\$10-\$15 Entrees)
- ☐ Recreational Activity (Axe Throwing, Escape Room, etc.)
- ☐ Wine Tasting
- ☐ Professional Art Gallery (with art available for purchase)
- ☐ Clothing Stores
- ☐ Other Retail Stores
- ☐ Ice Cream Parlor
- ☐ Boutique Hotel
- ☐ Coworking/Business Incubator Space
- ☐ Computer Cafe
- ☐ Bookstore
- ☐ Comic Book / Trading Card / Board Game Store and Lounge
- ☐ Other: _____

13. Are you in favor of more public art in downtown?



Mark only one oval.

☐ Yes

☐ No

14. Would you shop at a monthly farmer's/crafter's market?

Mark only one oval.

☐ Yes

☐ No

15. What two things are the biggest challenges facing Downtown Dallas? *

16.

*

What two things do you like the most about Downtown Dallas?

17. What is a community event you would like to see hosted downtown?

18. What is your favorite community event already hosted downtown?

19. Are you interested in volunteering at a DDA program or event to help make downtown better for all of us?

Mark only one oval.

☐ Yes

☐ No

20. Is there anything else you would like to share?

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