



334 Elm Avenue | PO Box 851275 | Yukon, OK 73085
405.350.5999 | mainstreet@yukonok.gov

APPLICATION TO SERVE AS A BOARD MEMBER

Thank you for your interest to serve on the Yukon 66 Main Street Association Board of Directors. Please submit your completed application (and any add'l pages needed) to the **Main Street office by: 11/15/2019.**

Name: _____ E-Mail: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Business/Occupation: _____

What interests you in serving on the Yukon Main Street Board?

Please briefly describe any business/professional experience you could bring to your service on the Board:

Do you have any direct or indirect experience with the Nat'l Main Street Program and/or Yukon Main Street?

Please describe any special skills or resources you would bring to your service on the Board:

Which of the four main Points do you feel your experience, skills, and interest would be of the most benefit to Y66MSA: Organization (bringing people/resources together), Promotion (marketing downtown as a destination through retail and special events, etc.), Design (beautification, public art, preservation, etc.), or Economic Vitality (market data, business recruiting, etc.)? [For more information: www.mainstreet.org]

Are there any projects that you particularly have interest in seeing completed downtown? Why?

I have read, understand, and am willing to uphold the Roles and Responsibilities for Y66MSA Board members if so elected to serve and understand that board members will be required to sign a conflict of interest statement. I further understand that a limited amount of board seats are available each year and that if I am not selected to serve as a board member for current openings, that I am encouraged to participate in the Main Street Program as a committee member &/or volunteer.

Signature: _____

Date: _____

Thank you for your interest in the Yukon Main Street Program. Submission and additional inquiries can be made, via email (must be signed), in person at 334 Elm Street, or mailed to: PO Box 851275 | Yukon, OK 73085

Y66MSA BOARD OF DIRECTORS - POSITION DESCRIPTION

Position: Board of Directors (up to 11 members, 1 City Liaison, 1 Chamber Liaison)
Location: Yukon Main Street | 334 Elm Avenue, Yukon, OK 73099 [PO Box 851275, Yukon, OK 73085]
Schedule: Monthly meetings held the fourth Tuesday of the month beginning at 8:00 am
Term Length: Directors are appointed for three-year terms.

Responsibilities:

Collectively, the Board of Directors assumes legal and philosophical responsibility, establishes policy for all activities of the Main Street Program. Board members provide leadership for the program, participate in strategic planning, raise operating and capital funds, participate in committee assignments, and serve as advocates of downtown revitalization efforts. Board members represent the larger view of why downtown revitalization is crucial for the entire community.

Board members should demonstrate interest in the Main Street Program's purpose and goals. Experience in or knowledge of, administration, finance, program development, advertising, public relations, downtown business activity, communications, design, and/or economic development, a plus. Each Board member should be willing to invest 10-15 hours per month, excluding meetings, in the future of our downtown.

Board Member Tasks and Requirements:

1. Board members understand the responsibility to advocate for Y66MSA and the Main Street program, educate the community, and promote our mission.
2. Attend the monthly Board of Directors meetings, missing no more than three meetings per year.
[Monthly Board Meetings are typically scheduled for the fourth Thursday at 8:00 am and usually last for one hour.]

2020 Y66MSA Board of Directors Meetings (Tentative)

Jan 28	Feb 25	Mar 24	Apr 28	May 26	Jun 23
Jul 28	Aug 25	Sep 22	Oct 27	Nov 24	No meeting
*Annual planning will be a full day scheduled for the 2 nd week in January. TBD					

3. Attend special called meetings and annual planning retreat. Members are required to attend an annual planning retreat and participate in the development and adoption of annual Action Plans, utilizing Main Street's 4 Point Approach® ensuring they are consistent with Y66MSA's mission, vision, and goals.
4. Serve as a working member on at least one point and preferably, one special or sub-committee each year.
 - a. The four Main Street Points are Design, Economic Vitality Committee, Organization, and Promotion.
 - b. Current sub-committees include: Fund-raising event; Cruise-In for a Cause; Holiday Events.
 - c. Board members should anticipate serving in a leadership position at for at least one year during each 3 year-term as either an executive officer or Point chair.
5. Ensure Y66MSA is compliant with all legal, financial, and governmental requirements as described in the Bylaws and furthermore, maintains a "good standing" status with Oklahoma Main Street Center by meeting all training, reporting, and program requirements.
6. Demonstrate an ability and willingness to raise monies for operation of the Program. Directors are expected to participate in seeking sponsorships and the annual funding campaign.
7. Active board members must be Investing Partners in good standing with any dues (to be established) paid annually.
8. Volunteer to the extent possible for Y66MSA events and play an active role to recruit, inspire, guide, and support Y66MSA committee, event, and task volunteers.

For more information about the Main Street Program and the 4 Point Approach ® visit:

<https://okcommerce.gov/community/main-street> or <https://mainstreet.org> (Click Main Street America).

For additional information on Y66MSA: 405.350.5999 | mainstreet@yukonok.gov