

# Key Partnership Program

## Silver

- ✓ Includes ALL Standard Partnership benefits

Includes partnership acknowledgments at one

- ✓ (1) MSG signature fundraising events: Main Street run series: CV Days 5k Classic, Freedom 5k, Oct 5k Pink Run, OR Fall Festival \*partner's choice

Increased company awareness in the community and invitation to Façade Grant Improvement ribbon-cutting events.

- ✓ Company logo with prime display on MSG website.

- ✗ Company logo printed on yearly window clings to be showcased in Main Street businesses. (Window Clings will be updated and printed in early March)

- ✗ Company logo will be prominently displayed at the top of all community Biz Blasts

**\$1,000**

## Gold

- ✓ Includes ALL Standard Partnership benefits

Includes partnership acknowledgments at two

- ✓ (2) MSG signature fundraising events: Main Street run series: CV Days 5k Classic, Freedom 5k, Oct 5k Pink Run, OR Fall Festival \*partner's choice

Increased company awareness in the community and invitation to Façade Grant Improvement ribbon-cutting events.

- ✓ Company logo with prime display on MSG website.

- ✓ Company logo printed on yearly window clings to be showcased in Main Street businesses. (Window Clings will be updated and printed in early March)

- ✗ Company logo will be prominently displayed at the top of all community Biz Blasts

**\$2,500**

## Platinum

- ✓ Includes ALL Standard Partnership benefits

Includes partnership acknowledgments at all

- ✓ four (4) MSG signature fundraising events: Main Street run series: CV Days 5k Classic, Freedom 5k, Oct 5k Pink Run, AND Fall Festival

Increased company awareness in the community and invitation to Façade Grant Improvement ribbon-cutting events.

- ✓ Company logo with prime display on MSG website.

- ✓ Company logo printed on yearly window clings to be showcased in Main Street businesses. (Window Clings will be updated and printed in early March)

- ✓ Company logo will be prominently displayed at the top of all community Biz Blasts

**\$5,000**

### Standard Partnership Benefits:

- Inclusion on the online and mobile interactive District Map
- Inclusion in Monthly Email Newsletter and Blog (Biz Blast sent to over 2600 subscribed readers.)  
\*Businesses are to provide content.
- Participation in Third Thursdays Wine Walks (May thru September)
- Access to Main Street Gardnerville's Social Media followers. Have an upcoming event? Or want to share a promotion? We will share it for you. Send us your flyer and we will post in the kiosk, or ask us to share a post.
- Access to exclusive information from the National Main Street Center and Nevada State Main Street.
- Partnership Schedule: Standard business partnerships are good for one (1) calendar year starting on January 1st and ending on December 31st.