



ALBANY DOWNTOWN ASSOCIATION

May 2024

The Albany Downtown Association Design Committee is currently planning for the 2024 Downtown Flower Basket program. We appreciate your past support of this program!

Keeping the program functioning at the levels we're used to is largely due to our sponsors, who lend their names and financial support to the project. The money we raise will go to placing and caring for the 2024 Downtown Albany flower baskets. Our expenses for this year are estimated at approximately \$20,000. By participating as a sponsor, your organization will continue to benefit from extended exposure through media campaigns and promotional efforts directed toward the supporters of the Downtown Flower Baskets. For a small donation, you'll be able to enjoy excellent exposure to this important segment of your target audience.



As in the past, we have three levels of sponsorship, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs and be secure in the knowledge that your sponsorship fee will be used to help the Albany Downtown Association continue to "grow" this beautification project. We're counting on your support and will be happy to answer any questions you may have.

Please return your sponsorship commitment form, sponsor online or call/text me by 5/15/2024.

Sincerely,

Lise Grato

Executive Director
Albany Downtown Association
W: (541) 928-2469 C: (541) 905-2908



Albany Downtown Association Design Committee:
Matt Wadlington, Barbara Doolan, Matt Pyburn, Andon Martin



\$1,200 Sponsors will receive:

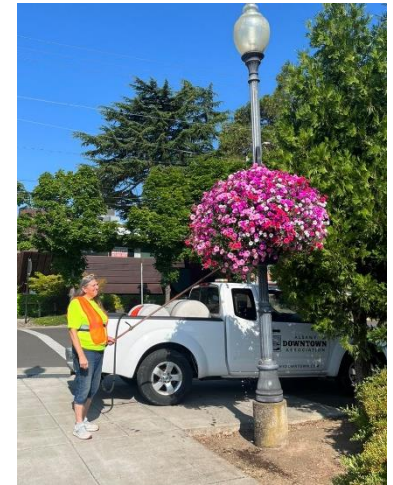
- Your name and/or logo on the ADA watering vehicle
- Your name and/or logo on signs as sponsors of the flower basket program (*signs will be located in key locations Downtown*)
- Albany Downtown Association complimentary 1-year membership
- Your name and/or logo on a page of the ADA website
- Recognition on the ADA Facebook page
- Recognition in the ADA newsletter
- A framed certificate of sponsorship

\$600 sponsors will receive:

- Your business name and/or logo on signs as sponsors of the flower basket program (*signs will be located in key locations Downtown*)
- Albany Downtown Association complimentary 1-year membership
- Your name and/or logo on a page of the ADA website
- Recognition on the ADA Facebook page
- Recognition in the ADA newsletter
- A framed certificate of sponsorship

\$180 sponsors will receive:

- Your name and/or logo on a page of the ADA website
- Recognition on the ADA Facebook page
- Recognition in the ADA newsletter



**This level
provides flowers
for 1 basket & its
care for a season**

Sponsorship Commitment Form

I want to Sponsor the Downtown Flower Baskets at ☐ \$1,200 ☐ \$600 ☐ \$180

I want to Donate to the Downtown Flower Basket program: \$_____

☐ My check is enclosed. ☐ Please send me an invoice. ☐ Purchase online*

Business Name: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

Please mail to ADA, 126 Ferry Street SW, Albany, OR 97321 – Or bring it by the office.

*Sponsor online at: www.albany-downtown-association.square.site

