

determine each community's threshold for meeting the Main Street America's™ Standard of Performance. Over 100 communities participate in the OMS Network. Since 2010, top tier communities have:

- Generated more than \$250 million in public and private reinvestment.
- Assisted in the development of more than 755 net new small businesses.
- Produced more than 5,762 net new jobs for Oregon's economy.
- Leveraged more than 341,312 volunteer hours.

Oregon's Main Street communities are locally driven programs of work that focus on implementing the nationally recognized Main Street Approach™ in their commercial historic districts. The communities within the Main Street Track of the Oregon Main Street network are committed to providing staff and financial resources needed to address the community-based approach of sustainable revitalization. Each community is responsible for developing the framework from which the program will be delivered locally, including the board that will direct the program, the staff that will execute the program, and the partnerships needed to secure the long-term viability of the program. Connected Communities level members are interested in preserving their historic downtown but aren't ready to implement the comprehensive Main Street Approach™ but are committed to exploring more about the methodology. For more information visit [www.oregonmainstreet.org](http://www.oregonmainstreet.org).

## **Benefits for Connected Communities**

Oregon Main Street Affiliated Main Street level communities' benefit from the following:

### **Partnership:**

- Communities that participate in the OMS Network at the Connected Communities level are partners with Oregon Main Street in exploring having a long-term, asset-based economic development effort that has proven to have a positive impact on investment and job creation.

### **Training:**

- All OMS communities are eligible to attend virtual training specifically developed to guide local efforts, the biennial OMS conference, and biennial Deep Dive Workshop.

### **Technical Assistance:**

- Provide telephone consultations, including advice and information, to those involved in the local participating community.

### **Network:**

- The benefit of being connected to a program that has been established in Oregon for over 10 years and having access to the expansive network of downtown development professionals. Rarely are there issues that your downtown will face that others have not already tackled. From weekly emails and Mornings on Main calls to a private Oregon Main Street listserv, the extensive network and reach of Oregon Main Street can help provide your organization with best practices and national trends in downtown development.

### **Funding:**

- When available, all OMS Network communities are eligible to apply for the Oregon Main Street Revitalization Grant.
- Oregon Main Street program distributes information on funding opportunities of federal, state, corporate and foundation sources commonly used for funding downtown projects.