

2026 Participation Agreement

Oregon Main Street Tier: Connected Communities

Oregon Main Street Connected Communities level participants must sign this document and return to Oregon Main Street no later than January 30, 2026, to remain active in the Network. This Participation Agreement is the formal statement of the plans, expectations, and responsibilities required for continued participation in the Network by MILTON-FREEWATER DOWNTOWN ALLIANCE (hereinafter referred to as the "participating community"). This agreement is for January 1, 2026, through December 31, 2026, It may be revised by a written amendment signed by both parties.

This agreement may be terminated by either party by giving written notice at least thirty (30) days before the effective date of termination. Reasons for termination may include, but are not limited to, non-compliance with this letter of agreement. If, during the term of this agreement, a local group has formed that is seeking to develop a comprehensive effort to enhance and sustain the historic downtown or traditional commercial district using the Main Street Approach™, the agreement may be terminated to allow the advancement of the Main Street effort.

As a Connected Communities Network member, the community does not have permission to use the Main Street™ trademarked name but can state they are a Connected Communities level member of the Oregon Main Street Network.

A signed document confirms that the participating community has a thorough understanding of the benefits and requirements of active participation in the Oregon Main Street Network at the Connected Communities level. A copy of the signed document should be shared with the local leadership team.

Program Background

Nationally:

Main Street America™ has been helping revitalize older and historic commercial districts for more than 40 years. Today it is a network of more than 1,200 neighborhoods and communities, rural and urban, who share both a commitment to place and to building stronger communities through preservation-based economic development. Main Street America™ is a program of the nonprofit National Main Street Center, a subsidiary of the National Trust for Historic Preservation.

Main Street America™ is a mark of distinction. It is a seal, recognizing that participating programs, organizations, and communities are part of a national movement with a proven track record for celebrating community character, preserving local history, and generating impressive economic returns. Since 1980, over 2,000 communities have been part of Main Street, bringing renewed energy and activity to America's downtowns and commercial districts. Main Street America™ communities are encouraged to make use of a time-tested approach, known as the Main Street Approach™. The Main Street Approach™ is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization. For more information, visit www.mainstreet.org.

In Oregon:

Oregon Main Street (OMS) serves as the statewide coordinating program with the authority to designate communities and use the trademarked Main Street™ methodology through a licensing agreement with the National Main Street Center. OMS oversees training, technical services, and the framework created to