

2013 Priester National Health Extension Conference Call for Proposals

Supporting Community Change through Health Extension

*April 16-17, 2013
Oregon State University
Corvallis, OR*

Learn more at <http://priesterconference.org>

Submission Deadline is December 17, 2012

Join us in the beautiful Pacific Northwest as Oregon State University hosts the 16th annual Priester Health Extension Conference in Corvallis, OR. Oregon State University is located in Oregon's Willamette Valley approximately 90 miles south of the Portland metropolitan area. All activities will be held in OSU's CH2MHill Alumni Center with lodging just steps away at the Corvallis Hilton Garden Inn.

This year, the conference will focus on the role that higher education can play in supporting community change aimed at influencing the social and environmental determinants of health. This theme is designed to further explore the role that the academic institutions can play in improving community health through work in neighborhoods, workplaces, schools, towns, and cities.

Supporting community change involves academic institutions engaging with communities in both new and familiar ways. It means working "upstream" to examine and address factors that influence personal decisions regarding health. This contrasts with historical programming based on knowledge diffusion as a key to behavior change.

We invite Cooperative Extension professionals, university faculty, public health professionals, agency partners, and students to submit proposals for the 2013 conference.

Conference Subthemes

Proposals are accepted on all topics, but preference will be given to topics that address one of the five subthemes. Subthemes for the 2013 conference are as follows.

Addressing Health Disparities

Not all people have equal opportunities to live healthy lives and receive appropriate care when needed. Proposals should help deepen our understanding of health disparities or showcase strategies for addressing them.

Influencing Community Contexts

This theme reflects the need to not only educate people about healthy behaviors but to ensure that the environments in which they live support making healthy choices. Proposals should focus on strategies for influencing the conditions in which people live, learn, work, and play by adjusting social norms or increasing access to community resources.

Community-Engaged Research

Engaged institutions understand that interactions with communities that are based on mutual respect and reciprocity can generate new knowledge that can improve health. Proposals should focus on ways that community members can be partners in the discovery of new knowledge that solves local problems.

Enhancing Curricular Engagement and Student Learning

Students can be a resource to communities while gaining practical experience that will help them in the future. Proposals should highlight ways in which students can become involved in solving real-world problems through internships, service learning, and student service.

Health Extension

Conversations across higher education are focused on better understanding and advancing the role of colleges, universities, and academic medical centers in health care reform and public health. Proposals should showcase structural, functional, or procedural innovations that support engagement with government entities, communities, and healthcare delivery systems".

Conference Purpose

The Priester National Health Extension Conference offers opportunities for professionals from the Cooperative Extension System, institutions of higher education, and their many partners to strengthen practice in health extension by sharing successful programs, results of community-engaged research, and strategies for collaboration. This annual conference is named in honor of retired USDA National Program Leader Jeanne Priester.

Types of Presentations

All presentations should employ sound principles of adult learning, and to the extent possible, showcase how technology and new media can support professional practice. Interested individuals may submit proposals for four different types of presentations. These include workshops, seminars, research or evaluation reports, or poster sessions.

Workshop (a sixty-minute interactive capacity-building workshop where participants learn how to utilize a new approach, program, curriculum, or method)

Seminar (a sixty-minute session designed to help participants gain a deeper understanding of a phenomenon, concept, or issue)

Research/Evaluation Report (a fifteen-minute presentation of a scholarly paper that shares results of community assessments, applied research, programmatic interventions, or campus-community partnerships.)

Poster (information about a program, project, or resource is printed on a poster that is displayed during a reception while presenters are available to engage in discussion with viewers.)

Submission Process

All proposals must be submitted electronically at <http://priesterconference.org>. It is strongly recommended that individuals prepare the text of their proposal in common word processing software and then “cut and paste” the text into appropriate fields in the web form.

Review Process

Submitted proposals will undergo a double-blind, peer-refereed process leading to the selection of the highest quality presentations possible. Reviewers will use the following criteria in reviewing the proposals.

- Overall quality of the proposal (understandable, grammar, spelling)
- Relationship to the theme or subthemes
- Clarity of objectives

- Potential for participant engagement
- Usefulness (able to be applied or replicated)
- Relevance to improving practice of health extension
- Soundness of the supporting evidence base

Individuals who submit proposals will be notified whether or not their sessions have been selected for presentation by February 1, 2012.

**2013 Priester National Health Extension Conference
Proposal Submission Form**

Proposal must be submitted electronically at <http://priesterconference.org>
Deadline for submission is December 17, 2012

Primary Presenter (person who will receive all communication about the proposal)

Name _____
Title _____
Organizational Affiliation _____
Address _____
City _____ State _____ Zip _____
Phone _____ FAX _____
Email Address _____

Additional Presenters (Name1, Institution1; Name2, Institution2; Name3, Institution3)

Type of Presentation

_____ Workshop
_____ Seminar
_____ Research/Evaluation Report
_____ Poster

Presentation Title _____

Conference Sub-Theme (check if applicable)

_____ Addressing Health Disparities
_____ Influencing Community Contexts
_____ Community-Engaged Research
_____ Enhancing Curricular Engagement and Student Learning
_____ Health Extension
_____ None

Abstract (100 words maximum) Provide a brief description of the session suitable for printing in the program.

Learning Objectives (100 words maximum) List three to five learning objectives

Description of the Session (300 words maximum) Clearly, but succinctly, describe what will happen in the session or will be shared through the poster.

Audio Visual Equipment (a screen, projector, laptop, and internet connection will be available for all presenters)