

EVALUATE THIS

Outcomes are
more than
numbers



AGENDA

- Desired outcomes for this workshop
- Why use outcome based evaluation
- Overview of outcome based evaluation
- Outcomes –vs- outputs
- Develop outcomes for your teen program
- Start planning the evaluation for your teen program

DESIRED OUTCOMES

At the end of this workshop participants (you!) will...

1. Feel more knowledgeable about outcome based evaluation
2. Have developed desired outcomes that you intend to use for an upcoming teen program
3. Have brainstormed ideas for creating an evaluation that you intend to use for the upcoming teen program you developed desired outcomes for

WHY USE OUTCOME BASED EVALUATION



A million people attended storytime



Four people attended Teen Tech Week

WHY USE OUTCOME BASED EVALUATION



WHY USE OUTCOME BASED EVALUATION

Problem: Only 66.5% of 8th graders in Oregon are reading at or above grade level

My library is part of the solution because...

- A. 60 teens participated in six programs for teens last year,
- B. Young adult books circulated 100,000 times last year, or
- C. 80% of teens reported that they read more often and 90% reported that they enjoy reading more as a result of participating in one or more of our six programs for teens last year

OVERVIEW OF OUTCOME BASED EVALUATION

- It's all about the TEENS!
- How will TEENS change their knowledge, confidence, ability/skills, or awareness as a result of participating in your program?
- What assets will TEENS develop as a result of participating in your?
- What types of relationships will TEENS be surrounded by when they participate in your program ?

OVERVIEW OF OUTCOME BASED EVALUATION



OUTCOMES –VS- OUTPUTS: DEFINITIONS

OUTPUTS: The number of products created, services provided, or materials used as a result of the program.

OUTCOMES: The changes in behavior, attitude, knowledge, or skills people make as a result of participating in the program.

OUTCOMES –VS- OUTPUTS: MEASURING

OUTPUTS are measured by counting the number of products created, services provided, or materials used as a result of the program.

OUTCOMES are measured by conducting an evaluation to find out how many people changed their behavior, attitude, knowledge, or skills as a result of participating in the program.

OUTCOMES –VS- OUTPUTS: EXAMPLES

OUTPUTS: Four teens participated in a Teen Tech Week program, four videos were filmed, and three videos were edited to completion.

OUTCOME: Three out of four teens (75%) reported that they learned something new about filming videos that will be helpful, four out of four (100%) reported they feel more confident in their ability to work with videos, and four out of four (100%) reported that they feel more motivated to do well in school as a result of participating in a Teen Tech Week program.

OUTCOMES –VS- OUTPUTS: ACTIVITY

Write one output on a sticky note.

Write one outcome on a different sticky note.

DEVELOP OUTCOMES

Resources for developing desired outcomes for TEENS:

English Language Arts & Literacy Common Core State Standards

<http://www.ode.state.or.us/teachlearn/real/standards/>

Oregon Association of School Library's Information Literacy Standards
(A.K.A. Oregon School Library Standards)

Oregon Department of Education's Career-Related Learning Standards

ALA's Public Library Association's Project Outcome surveys

The Search Institute's 40 Developmental Assets

The Search Institute's Developmental Relationships Framework

DEVELOP OUTCOMES





SET YOUR GOALS

What will success for this program look like?

How many teens have to show up for you to feel like the program is a success?

What percent of participating teens have to achieve the outcomes for you to feel like the program is a success?

Is there anything else that is quantifiable that will make you feel like the program is a success?

SET YOUR GOALS



CREATE THE EVALUATION

Resources for creating evaluations for TEENS participating in your program

Dynamic Youth Services through Outcome-Based Evaluation by Eliza T. Dresang, Melissa Gross, and Leslie Edmonds Holt. 2006. 978-0-8389-0918-8

Five Steps of Outcome-Based Planning and Evaluation for Public Libraries by Melissa Gross, Cindy Mediavilla, and Virginia A. Walter. 2016. 978-0-8389-1404-5

Project Outcome

<https://www.projectoutcome.org/>

Ready to Read grant evaluation toolkit

<http://www.oregon.gov/osl/LD/Pages/youthsvcs/R2R/Evaluate.aspx>

CREATE THE EVALUATION





IN REVIEW

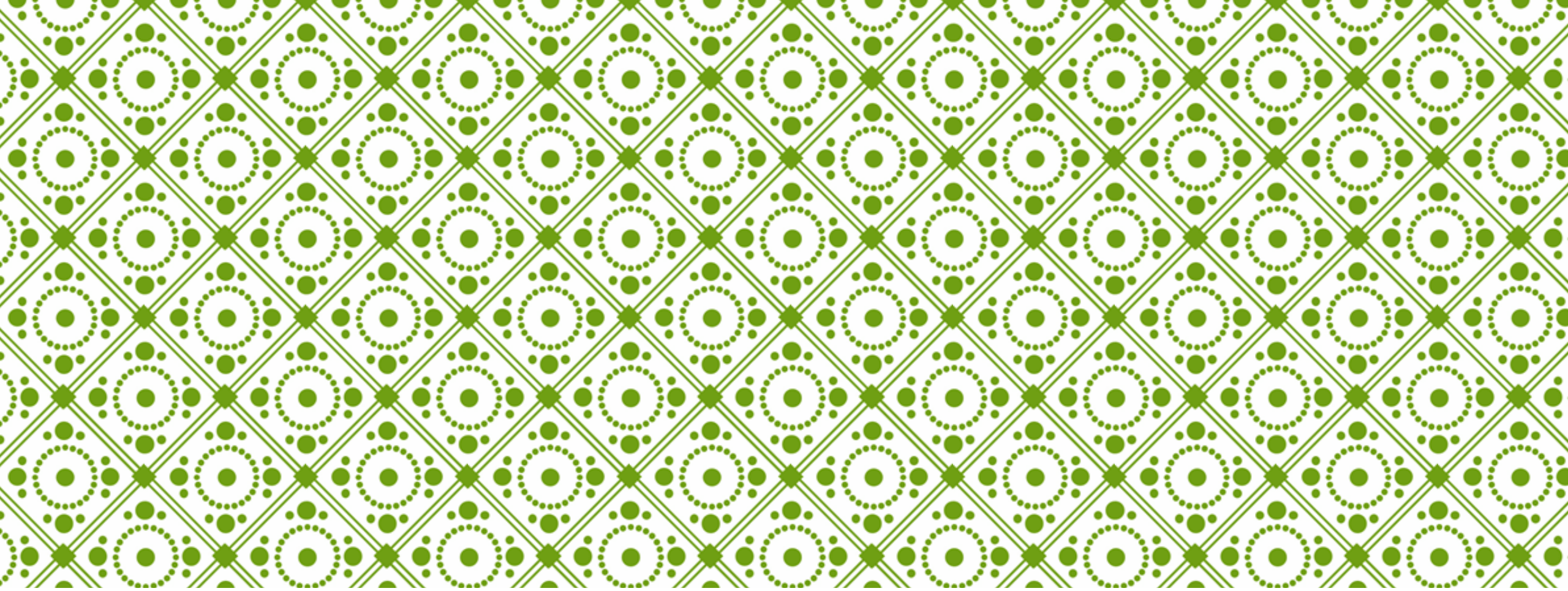
- Why use outcome based evaluation
- Overview of outcome based evaluation
- Outcomes –vs- outputs
- Develop outcomes for your teen program
- Start planning the evaluation for your teen program

DID YOU ACHIEVE KATIE'S DESIRED OUTCOMES?

• Yes 

• A little/some/sort-of 

• No 



KATIE ANDERSON, YOUTH SERVICES
CONSULTANT

KATIE.ANDERSON@STATE.OR.US, 503-
378-2528

