

Fizz Boom Save!

Sign up for
summer reading at
your local library
and experiment
with a chance to win
a **\$529** college
savings account!
Your library could
win **\$500**
too!

The Oregon College Savings Plan, the Oregon State Library and the Oregon Library Association have joined forces to present **Fizz Boom Save!** Encouraging children to read during the summer, **Fizz Boom Save!** also gives parents a chance to win a \$529 Oregon College Savings Plan account, plus \$500 for the winner's library.

To uncover this summer reading opportunity, simply:

1. Enroll your child in your library's Summer Reading Program.
2. Fill out the **Fizz Boom Save!** postage-paid entry card available at your local library and drop it in the mail.

Learn more at

OregonCollegeSavings.com

No purchase necessary. Void where prohibited. Entries must be postmarked by August 22, 2014, and received by August 29, 2014. Visit OregonCollegeSavings.com for official rules and prize details. Sponsored by the Oregon College Savings Plan.

Consider the investment objectives, risks, charges and expenses before investing in the Oregon College Savings Plan. Please visit OregonCollegeSavings.com to obtain a Plan Disclosure Booklet containing this and more information. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss.

TIAA-CREF Tuition Financing Inc., Plan Manager.

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Visit OregonCollegeSavings.com for more information on saving for college.

Entries must be postmarked by August 22, 2014, and received by August 29, 2014.

Parent, Grandparent or Legal Guardian Name

Child Name (one entry per child)

Address

City/Town State Zip

Email (required for notification of winning)

Phone number (required for notification of winning)

Library name

- I am an Oregon College Savings Plan account owner.
 I would like more information on the Oregon College Savings Plan.

The Oregon College Savings Plan will not share your information with third parties for marketing purposes. Visit OregonCollegeSavings.com to read the privacy policy.



FIZZ BOOM SAVE! SWEEPSTAKES OFFICIAL RULES
NO PURCHASE IS NECESSARY TO ENTER OR WIN. COMPLETION OF THE SUMMER
READING PROGRAM IS NOT REQUIRED TO WIN. VOID WHERE PROHIBITED.

DESCRIPTION/TIMING: The **Fizz Boom Save!** Promotion consists of a sweepstakes ("Sweepstakes") in partnership with the Oregon State Library and the Oregon Library Association. The Sweepstakes begins at 8:00 AM Pacific Time ("PT") on 6/1/2014 and ends at 5:00 PM PT on 8/29/2014 ("Sweepstakes Period").

SPONSOR: The Oregon College Savings Plan

ADMINISTRATOR: The Oregon 529 College Savings Network

ELIGIBILITY: Eligibility is limited to legal residents of the state of Oregon who are at least 18 years of age ("Entrant") and are the parent, grandparent or legal guardian of a child, age 18 years or younger who is participating in the 2014 Oregon Library Summer Reading Program ("Participating Child"). Completion of the Summer Reading Program is not required to win. The following persons (collectively the "Sweepstakes Entities") are not eligible: (a) employees of the Oregon State Treasury and their immediate family members if the employee is directly involved with the management of the Oregon College Savings Plan; and (b) employees, directors and officers and immediate family members of employees, directors and officers of TIAA-CREF and TIAA-CREF Tuition Financing, Inc. and their respective parent companies, subsidiaries, affiliates, and any advertising and promotion agencies and companies involved in the design, implementation and execution of the Sweepstakes. Winners or household members of winners of previous Oregon College Savings Plan sweepstakes in the same calendar year are not eligible.

HOW TO ENTER THE SWEEPSTAKES: A parent, grandparent or legal guardian of a Participating Child can receive 1 Sweepstakes Official Entry Form per child at a participating Library. An Official Entry Form can be obtained at a participating Library. Complete and mail the postage paid Official Entry Form. **Limit of 1 entry per Participating Child. Multiple entries on behalf of the same child in contravention of these Official Rules, or entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete are void. MAILED ENTRIES MUST BE POSTMARKED BY 8/22/2014 AND RECEIVED BY 8/30/2014.**

ENTRANT'S PERSONAL INFORMATION: The Oregon College Savings Plan will not sell your information to third parties and will only share it as permitted by law.

PRIZES: 15 prizes of \$529, each in the form of an Oregon College Savings Plan account, will be awarded. If a winner already has an active Oregon College Savings Plan account, the \$529 will be deposited into the winner's account. At the discretion of the winner, an award may be divided up and deposited in more than one account. Each winning library will also receive a \$500 cash prize.

SELECTION/VERIFICATION: The 15 winners (3 from each of the 5 Oregon Congressional Districts) will be selected in a random drawing conducted by the Administrator on or about 9/5/14. Each winner will be notified by phone and must confirm his/her eligibility. Any selected winner who does not meet the eligibility requirements will be disqualified. A winner must complete, sign and return a Prize Claim Form by 10/17/14 or his/her prize will be forfeited. The odds of winning a prize in the Sweepstakes depend on the number of eligible entries received.

CONDITIONS OF ACCEPTANCE OF PRIZE: Each winner, by accepting his/her prize, agrees that he/she is responsible for (a) all federal, state and local taxes, including income taxes, if any, applicable to acceptance and use of the prize and (b) any and all costs associated with the acceptance and use of a prize, and further agrees to provide his/her Social Security Number or Federal Taxpayer Identification Number for tax reporting purposes, if requested.

RELEASE; PERMISSION: By participating in the Sweepstakes, Entrants: (a) release the Sweepstakes Entities from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of a prize; and (b) acknowledge that the Sweepstakes Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the prizes including, but not limited to, their availability. By accepting a prize, a winner grants to the Oregon 529 College Savings Board ("Board") the right, except where prohibited by law, to use his or her name, likeness, picture, address (city and state), voice, biographical information, written or oral statements, for advertising and promotional purposes in promoting the Sponsor, the Administrator or their websites, or this Sweepstakes or succeeding sweepstakes, without compensation unless required by law. This includes all radio and television broadcast media and internet usage. A winner shall have no right of approval, no claim to compensation, and no claim (including, without limitation, any claim based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of his or her name, picture, likeness, address (city and state), biographical information, or Official Entry Form. The rights granted under this paragraph shall extend to the Sponsor, the Administrator and the Board's marketing partners.

CAUTION: ANY ATTEMPT BY A SWEEPSTAKES ENTRANT OR ANY OTHER INDIVIDUAL TO TAMPER WITH THE RANDOM SELECTION PROCESS OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW. Failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or unauthorized intervention, fraud, action of any Entrant, technical failure or any other cause, in the sole opinion of the Sponsor, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any suspect entry or Entrant and to cancel, terminate, modify or suspend the Sweepstakes. In the event of any cancellation, termination, modification or suspension, notice of such action will be posted at www.OregonCollegeSavings.com, and the selection of winners may be made from among all eligible, non-suspect entries received as of the date of the termination, cancellation, modification or suspension, as the Sponsor determines in its sole discretion. Entries not complying with all rules are subject to disqualification.

DISPUTES: Entrants agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the Circuit Court for Marion County, Oregon. UNDER NO CIRCUMSTANCES WILL AN ENTRANT BE PERMITTED TO OBTAIN AN AWARD FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO, (A) PUNITIVE, INCIDENTAL, SPECIAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES OTHER THAN OUT-OF-POCKET EXPENSES, (B) ATTORNEYS' FEES, AND (C) DAMAGES THAT ARE MULTIPLIED OR OTHERWISE INCREASED. These Official Rules, Entrant's rights and obligations, and the rights and obligations of the Sponsor and Administrator in connection with the Sweepstakes shall be governed by the laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than the State of Oregon.

FOR WINNER RESULTS: Email Kathy Griffin at kgriffin@tiaa-cref.org by 9/30/14.

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TIAA-CREF Tuition Financing, Inc., Plan Manager.

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BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 225 PORTLAND OR

POSTAGE WILL BE PAID BY ADDRESSEE



OREGON COLLEGE SAVINGS PLAN
FULFILLMENT CENTER
905 NW 17TH AVE
PORTLAND OR 97209-9910



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

