

Progress Report

Oregon Health Network

MARCH 09

www.oregonhealthnet.org

LEADERSHIP AND FOCUS

Getting “shovel-ready”

Understandably, we’ve received numerous requests to provide an update as to where we are in getting the network up and running. Transparency is not only a core value of Oregon Health Network (OHN), but a critical element in serving our vision to elevate the quality and equalize access to health care in the State of Oregon.

This project is not just about OHN, it’s about every Oregonian. And the program’s success is entirely dependent upon everyone working together: individual, professional, federal/state/local government and industry alike.

OHN is working with the Federal Communications Commission (FCC) to implement a program that’s never been done before. As a new government program, there are understandably challenges experienced to turn the Rural

Health Care Pilot Program (RHCPP) into a fine tuned machine. Therefore, we’re working collaboratively with the FCC, its third party administrator, Universal Service Administrative Company (USAC), and all other State award recipients to share information (challenges and successes) for the benefit of all. We’re not alone. And while Oregon is one of the farthest along in the RHCPP process, we still have a lot of work to do. It’s our belief that good work results from assembling the right people with the right knowledge, and implementing the right supporting processes and systems, which together, achieve viability and sustainability.

Like any start-up program or venture, the last five months have been spent building the core organizational and network infrastructure, as well as coordinating an impressive, and mostly, volun-

teer effort to reach out and get qualified sites on board. These qualified sites include non-profit hospitals, medical clinics, community colleges, federally qualified health centers (FQHC’s), rural health clinics, mental health clinics and tribal clinics. Additionally, we’ve been actively recruiting and building the board infrastructure, getting the first and second RFP’s issued, contracts negotiated, building our committee infrastructure, and closely monitoring the federal stimulus plan for ongoing financial support and sustainability.

Our new Executive Director

Following a two month search, OHN’s hiring committee offered local marketing executive, business owner and entrepreneur formerly of alcheme creative, inc., Kim Lamb, the position of Executive Director for OHN.

Leveraging 16 years of start-up, high-tech, healthcare and non-



Kim Lamb, Executive Director

Special points of interest:

- *New Executive Director:* Kim Lamb started February 2, 2009. Feel free to contact her at (503) 697-7294 or klamb@oregonhealthnet.org
- *Serve on an OHN volunteer committee*
- *Donate to support OHN operations*

29 Participants Request Bids for over 300 Sites

New programs require new processes; and vision and determination result in two posted RFP’s and a third on the way.

RFP 1

OHN completed its first Request for Proposal (RFP) and negotiated contracts with selected ven-

dors for the network operations center (NOC), regional exchanges, 1 rural hospital and 2 community colleges (5 sites).

RFP 2

RFP 2 has been submitted to USAC for approval and release. It includes services to five health

care systems, 11 rural hospitals, one county health departments, six community colleges and five Federally Qualified Health Centers (FQHC). RFP 2 adds over 300 health care provider and health care education end-user sites to the network.

RFP 3

OHN is beginning work on RFP 3. Please contact Cathy Britain, OHN Associate Project Coordinator, at csbritain@oregonhealthnet.org if you are interested in participating.

Leadership and focus; continued

profit marketing, strategy and organizational experience, OHN is counting on her leadership, creativity and go-to-market strategy experience to guide the vision and on-going value proposition of the organization.

Since starting on February 2nd, Kim has been focused on interviewing key board members and stakeholders, identifying and clarifying core infrastructure system requirements necessary to support the growth of the organization, and working with committees on charter development, goal setting and recruitment efforts. First on her agenda was to schedule a strategic meeting in April for board and com-

mittee members to further refine the strategic vision and operational direction of the organization to meet its goals and objectives in short-order.

"I'm both honored and humbled to have been entrusted with this position," says Kim. "Through this program, Oregon has an opportunity to profoundly influence how we all view, experience and benefit from a new generation of quality health care, higher-education and economic viability, regardless of where we live in the state. The quality and access to the OHN network in and of itself is just the beginning. The true destination is only limited

by Oregon's collective vision, determination and innovation."

About OHN

Oregon Health Network (OHN) was formed in 2008 following an award from the Federal Communications Commission Rural Healthcare Pilot Program to build a telehealth network throughout the state of Oregon to support and improve health care delivery and health care education.

"Oregon has an opportunity to profoundly influence how we all view, experience and benefit from a new generation of quality healthcare, higher-education and economic viability, regardless of where we live in the state."

*- Kim Lamb, Executive Director,
Oregon Health Network*

Find your calling in OHN

Outside of two staff positions, Oregon Health Network is entirely run and fueled by the expertise, passion and commitment of Oregon's best and brightest in health care, telecommunications, higher education, health insurance and government.

The success of OHN to date is entirely owed to this group of volunteers, who not only dreamed the impossible, but had the vision, influence and fortitude to make OHN a viable and sustainable reality.

VOLUNTEERS

There are five core committees, all in need of support and niche experience: finance, marketing, technology, development/grant writing, applications and the industry council. If you are interested in any of these committees, please contact Kim Lamb at (503) 697-7294 or email her at klamb@oregonhealthnet.org.

DONATIONS: Operations

The FCC RHCPP funds only subsidize 85% of the costs associated with the network installation and monthly recurring charges for the

duration of the program. No funds are provided for administrative or organizational operations expenses. If you have the interest or influence to make a contribution to support the core operations of OHN, please call Kim Lamb at (503) 697-7294 or email her at klamb@oregonhealthnet.org.

Vision and viability are born in the board room

... and at Oregon Health Network, we've been incredibly fortunate to have attracted the quality and caliber of leadership that we have to our board.

As a new organization, the OHN board is not just your average advisory board. Ours is a working board. And while there are *many* others who deserve significant recognition as well, we've chosen to first thank our board members and the organizations they serve for their continued knowledge, commitment, expertise and unwavering support of this unprecedented opportunity and undertaking.

BOARD PRESIDENT

Dr. Dick Gibson, Senior VP & CIO, *Legacy Health System*

TREASURER

Art Hill, VP for Economic Development, *Blue Mountain Community College*

SECRETARY

Chris Tamarin, Telecommunications Coordinator, *Oregon Economic and Community Development Department (OECD)*

CHAIR: Telehealth Alliance of Oregon

Kim Hoffman, Outreach and Telehealth Coordinator, *Oregon Health & Science University*

BOARD MEMBERS

Kent Brown, CEO, *Rogue Valley Medical Center*; Andy Davidson, President & CEO, *Oregon Association of Hospitals & Health Systems*; Dwight Heaney, VP of Philanthropy, Exec. Dir., *St. Charles Foundation*; Bridget Haggerty, VP & CIO, *OHSU*; Trudy Haugen, Office Manager, *Madras Medical Group*; D. Vaughn Holbrook, *The Regence Group*; Patrick O'Connor, President, *Oregon Coast Community College*; Rob Rizk, Director, Information Services, *Good Shepherd Health Care System*; Abby Sears, CEO, *OCHIN*