October 21, 2014

Valley Immediate Care LLC
Brent Kell CEO bkell@valley-ic.com

**Valley Immediate Care LLC** Announces the Launch of **Valley emmediate Care**

FOR IMMEDIATE RELEASE

Brookings, Oregon – Valley immediate Care LLC, a leader in providing cost-effective, convenient healthcare services to Southern Oregonis excited to announce the launch of

**Valley emmediate Care** (Trademark pending)

Valley Immediate Care believes that telemedicine has the potential to increase timely access to healthcare for tens of thousands of rural Oregonians

**Valley emmediate Care** will provide walk-in access to a provider 7 days a week. This facility will use a state-of-the-art, HIPAA compliant video conferencing system to connect the patient to a provider. Telemedicine techs on site will take and record vital signs. They will also use high-tech equipment to allow the physician to listen to heart and lungs, examine ears, nose, mouth and skin. The facility will also have the capability to perform basic lab testing enabling illnesses such as strep throat, influenza, diabetes, urinary tract infection and mononucleosis to be quickly diagnosed. Treatments are available including breathing treatments, basic wound care, injections and immunizations. Staff will electronically send prescriptions via its advanced Agility EMR software and the SureScripts network.

“Valley Immediate Care believes that this innovative healthcare delivery system can increase healthcare access by adding access points in rural localities as well as increase the number of healthcare providers, allowing providers who are unable to practice in a traditional practice another option to enable them to remain productive.” Brent Kell Company CEO

The first facility in Brookings opened on October 20th, 2014 and will likely be the first of many facilities in the near future.

Valley Immediate Care has been providing cost-effective, quality healthcare to the residents of and the visitors to Southern Oregon since 1999.